

For Immediate Release

ISA chooses five to represent the 2018 Class of True Professionals of Arboriculture™

CHAMPAIGN, Ill (August 6, 2018) – The [International Society of Arboriculture \(ISA\)](http://www.isa-arbor.com), a global network for science-based information on the benefits and care of trees, named five industry professionals as 2018 True Professionals of Arboriculture™. Two men and three women were selected for influencing the arboriculture industry through innovative community projects, consumer education, and professional development.

The following “True Professionals” were acknowledged during the opening general session of the ISA Annual International Conference on Monday, August 6 in Columbus, Ohio, US.

- Nate Faris — (Indianapolis, Indiana, United States)
- Linden Lampman — (Olympia, Washington, United States)
- Frances Reidy — (East Islip, New York, United States)
- Bob Redman — (New York, New York, United States)
- Angela Margarita Villademoros — (Santa Fe, Argentina)

“ISA True Professionals find ways to effectively communicate to the public the importance of arborists and the work we do,” says Paul Ries, ISA board president. “Their creativity, eagerness to collaborate, and passion for the profession are vital to spreading the mission of ISA.”

The collaboration and outreach accomplishments of this year’s recipients include:

- Co-founder of Keep Indianapolis Beautiful; initiated a youth employment training program to care for newly-planted trees (Faris)
- Established Community Canopy, a collaborative outreach program to promote best management practices (Lampman)
- Actively reaches out to her community about plant health care through garden clubs and schools (Reidy)
- The children’s book, “Up in the Leaves,” reveals the story and experiences influencing his decision to become an arborist (Redman)
- Helped found the Argentina Association of Trees; serves on the Commission of Arboriculture and Green Spaces to help promote arboriculture in Argentina (Villademoros)

ISA has been recognizing “True Professionals of Arboriculture” since 2009 in an effort to increase public understanding of arboriculture and the professional skills of today’s arborists. Nominees are submitted as a testament to the positive impact that they have had in and around their communities.

Recipients are selected by the ISA Awards Committee, a diverse group of experts in arboriculture and are approved by ISA’s Board of Directors.

About ISA

The International Society of Arboriculture (ISA), headquartered in Champaign, Ill., U.S., is a nonprofit organization supporting tree care research and education around the world. To promote the importance of arboriculture, ISA manages the consumer education web site, www.treesaregood.org, which fulfills the association’s mission to help educate the public about the importance and value of proper tree care. Also, as part of ISA’s dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information on ISA and Certified Arborists, visit www.isa-arbor.com.



International Society of Arboriculture

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