For Immediate Release

ISA Announces Location of 2020 Annual International Conference
Rocky Mountain Chapter to Host in Albuquerque, New Mexico

CHAMPAIGN, Ill (1 May 2018) – The International Society of Arboriculture (ISA) is pleased to announce that Albuquerque, New Mexico has been selected as the host city for the 2020 ISA Annual International Conference & Trade Show to be held August 9-12 preceded by the International Tree Climbing Championship (ITCC) August 7-9.

The ISA annual conference has not been held in the western part of the United States since Portland, Oregon in 2012, so taking the conference back to that region provides more convenient access to the event for professionals who may not have had recent opportunity to attend. “We are looking forward to working with passionate volunteers and members in New Mexico and the Rocky Mountain Chapter to host our industry’s preeminent arboriculture and urban forestry education and networking event,” says Caitlyn Pollihan, ISA executive director.

Albuquerque is an appealing destination that will provide conference attendees and their families an opportunity to experience the authentic Southwestern United States. The Albuquerque Convention Center, with its recent renovations, offers competitive rates and plenty of nearby affordable hotel options. Roosevelt Park, the site of the ITCC, is a historic park providing a convenient location close to downtown and conference hotels.

Having never been in New Mexico, ISA anticipates heightened interest in conference attendance from members and credential holders. The ISA Rocky Mountain Chapter (RMC) will host the event and collaborate with ISA to ensure a memorable conference experience in the Land of Enchantment. The Rocky Mountain Chapter, along with its 893 members, is looking forward to hosting the conference in their chapter region. Nicole Plese, chapter executive director, states, “The RMC is excited for the opportunity to host the ISA Annual Conference. This is a great way to highlight one of our member states and all that our chapter has to offer.”

The ISA international conference attracts nearly 2000 attendees including members and credential holders throughout North America, Europe, and the Asia-Pacific region. ISA impacts the tree care profession through research and education and administers the only internationally-recognized certification for those individuals working in the arboriculture profession. The annual conference provides educational and continuing education opportunities along with networking events to connect the world of arboriculture.

To learn more about the ISA and the annual international conference visit www.isa-arbor.com.

ABOUT ISA
The International Society of Arboriculture (ISA), headquartered in Champaign, Ill., U.S., is a nonprofit organization supporting tree care research and education around the world. To promote the importance of arboriculture, ISA manages the consumer education web site, www.treesaregood.org, which fulfills the association’s mission to help educate the public about the importance and value of proper tree care. Also, as part of ISA’s dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information on ISA and Certified Arborists, visit www.isa-arbor.com.

ABOUT ISA ROCKY MOUNTAIN CHAPTER
The Rocky Mountain Chapter of the ISA shares the organization’s dedication with a further commitment to serving the needs particular to the Rocky Mountain Regions’ professional arborists and tree care consumers. Learn more about the ISA Rocky Mountain Chapter at www.isarmc.org.