



BE AN EXHIBITOR!

4–8 August 2018

Columbus, Ohio, USA

Greater Columbus Convention Center



When you exhibit at the ISA Annual International Conference and Trade Show, you support professional education, which is a vital component of ISA's mission. Through networking, information sharing, and advancements in research, technology, and arboricultural practices, this annual event strives to advance the safety and professionalism of the industry worldwide. The Conference and ISA Trade Show is the perfect opportunity to showcase your company's products and equipment that reflect these advancements and network with arboricultural professionals from all areas of practice. It provides a forum for the exchange of information with arborists who are attending this premier industry event for their own professional development as they participate in a lineup of educational sessions presented by leaders and experts in arboriculture and urban forestry from around the globe. The opportunities for conversations about the newest innovations in equipment, practice, technology, and research are limitless and will provide your company more insight into what is trending within the arboriculture community. Trade Show move-in/move-out, show hours, and show events will be announced at a later date.



COMPLIMENTARY BADGE ALLOCATION

Size of rented space	Conference + Trade Show	Trade Show Only
100 or 200 sq ft	1	2
300 or 400 sq ft	2	2
Over 400 sq ft	2	5

RENTAL FEES

Early Rental Fee — available through 28 February 2018.

Inline Booth	\$17.50/square foot
Corner Premium	\$100/corner
Bulk Space	\$16.00/square foot

Standard Rental Fee — applies after 28 February 2018.

Inline Booth	\$19.00/square foot
Corner Premium	\$125/corner
Bulk Space	\$17.50/square foot

All pricing is quoted in U.S. dollars. Refer to the exhibit application contract for payment, cancellation, and show policies.

BOOTH OPTIONS

When You Select an Inline Booth:

- The minimum size is 10 x 10 ft (3.05 x 3.05 m) sold in increments of 100 sq ft (9.3 sq m).
- Construction includes an 8-ft (2.4-m) backwall drape and 3-ft (0.9-m) side rail drape.
- Each 100-sq-ft (9.3-sq-m) inline booth includes one furniture package.*
- A corner premium will be applied to corner locations.
- Inline booths will run parallel with the aisle.
- You will receive complimentary badges.
- You will also receive an online ISA Trade Show basic listing. Featured exhibitor listing is available for \$300.

When You Select Bulk Space:

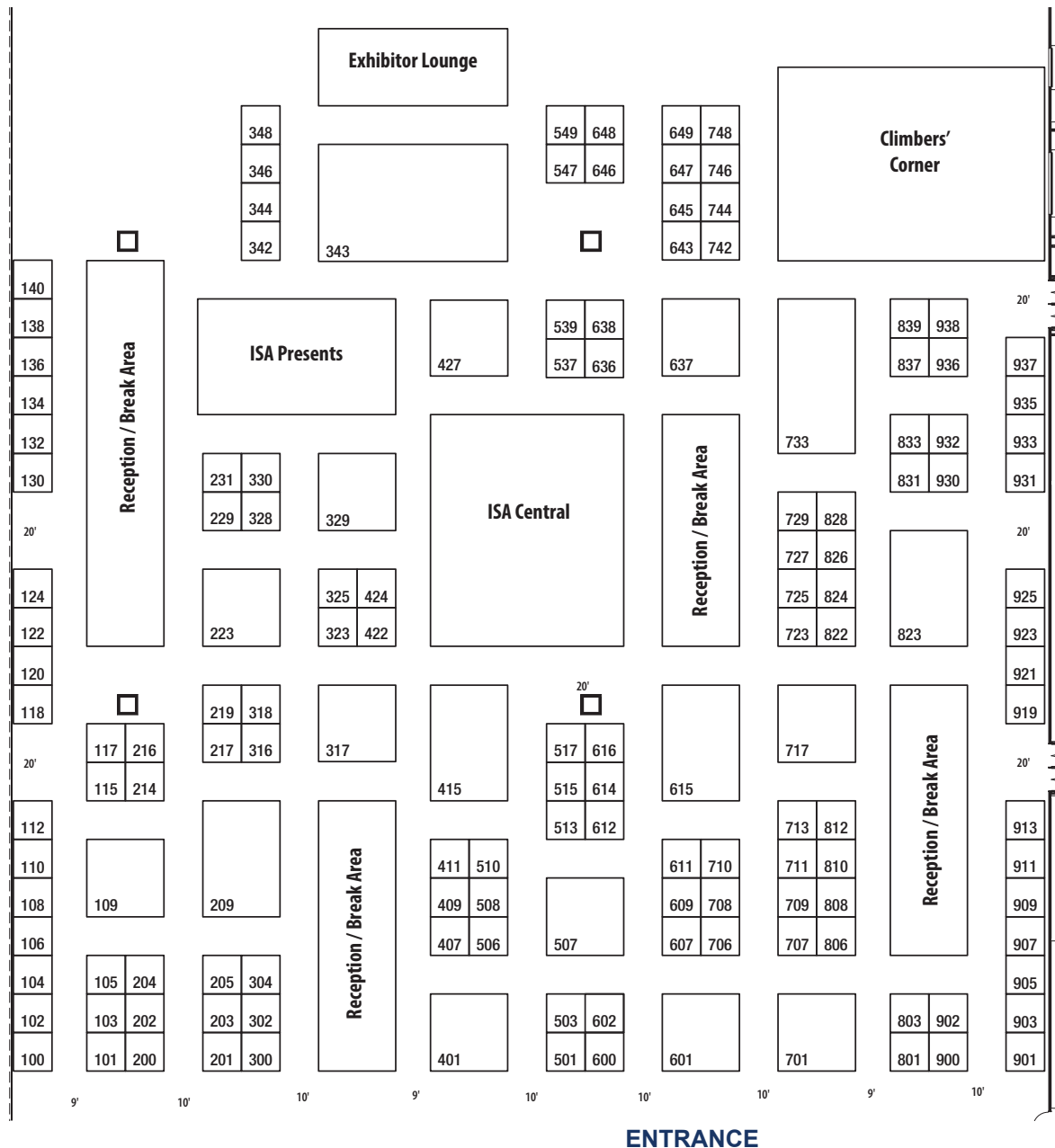
- Your exhibit area will be floor space only.
- The minimum size is 20 x 20 ft (6.1 x 6.1 m).
- Your bulk space rental includes one furniture package.*
- You will receive complimentary badges. See "Complimentary Badge Allocation" schedule.
- You will also receive an online ISA Trade Show basic listing. Featured exhibitor listing is available for \$300.

* Furniture Package: 6' display table, 2 chairs, and wastebasket.

**Exhibit at both ITCC and ISA's Conference,
and your ITCC rental space is FREE.**

Please contact ISA for details.

2018 Trade Show Floor Plan



Find out booth availability and who is exhibiting at:
<http://s15.a2zinc.net/clients/ISArboriculture/ISA2018/Public/EventMap.aspx>.