



ISA

ANNUAL INTERNATIONAL TRADE SHOW

EXHIBIT AT ISA

9 - 12 August 2020

Albuquerque, New Mexico, USA

Albuquerque Convention Center

Become an exhibitor at the premier industry event,
ISA Annual International Conference and Trade Show:

- Showcase your company's products and equipment
- Connect with arboricultural professionals
- Network and exchange information with arborists
- Showcase the newest innovations in equipment, practice, technology, and research
- Support professional education in arboriculture
- Help advance the safety and professionalism of the industry worldwide.
- Gain insight into what is trending within the arboriculture community

For trade show hours, show events, and more visit:
isa-arbor.com/conference



JOIN US IN ALBUQUERQUE!



International Society
of **Arboriculture**

Exhibit at both ITCC + ISA's Conference and your ITCC rental space is **FREE!**

Please contact ISA for details.



BOOTH OPTIONS

Inline Booth details:

- The minimum size is 10 x 10 ft (3.05 x 3.05 m) sold in increments of 100 sq ft (9.3 sq m).
- Construction includes an 8-ft (2.4-m) backwall drape and 3-ft (0.9-m) side rail drape.
- Each 100-sq-ft (9.3-sq-m) inline booth includes one furniture package.*
- A corner premium will be applied to corner locations.
- Inline booths will run parallel with the aisle.
- You will receive complimentary badges.
- You will also receive an online ISA Trade Show basic listing. (Featured exhibitor listing is available for \$300.)

Bulk Space details:

- Your exhibit area will be floor space only.
- The minimum size is 20 x 20 ft (6.1 x 6.1 m).
- Your bulk space rental includes one furniture package.*
- You will receive complimentary badges. (See "Complimentary Badge Allocation" schedule.)
- You will also receive an online ISA Trade Show basic listing. (Featured exhibitor listing is available for \$300.)

* Furniture Package: 6' display table, 2 chairs, and wastebasket.

-- AGS is the official tradeshow general contractor for 2020.

To view the current map and available trade show space visit: <http://ow.ly/QYxD50x4L23>

RENTAL FEES

Early Rental Fee —

available through 28 February 2020.

Inline Booth	\$17.50/square foot
Corner Premium	\$100/corner
Bulk Space	\$16.00/square foot

Standard Rental Fee —

applies after 28 February 2020.

Inline Booth	\$19.00/square foot
Corner Premium	\$125/corner
Bulk Space	\$17.50/square foot

All pricing is quoted in U.S. dollars. Refer to the exhibit application contract for payment, cancellation, and show policies.

COMPLIMENTARY BADGE ALLOCATION

Size of rented space	Conference + Trade Show	Trade Show Only
100 or 200 sq ft	1	2
300 or 400 sq ft	2	2
Over 400 sq ft	2	5

ATTENDEE STATS

Area of practice:

34.28% - Commercial/Residential/Tree Company
20.33% - Municipal/Urban Forestry/Public Works/Government
16.42% - Utility/Vegetation Management
11.63% - Education/Training/Research/Extension
7.13% - Supplier/Manufacturer

Job function:

34.96% - Supervisory/Management
26.05% - Consultant
21.03% - Owner/President
19.52% - Tree Worker/Climber/Technician
18.09% - Educator
16.16% - Municipal/Urban Forester
12.96% - Trainer

Reserve your booth space:

Contact Jessica Carroll at
jscarroll@isa-arbor.com

