EXHIBIT AT ISA

9 - 12 August 2020
Albuquerque, New Mexico, USA
Albuquerque Convention Center

Become an exhibitor at the premier industry event, ISA Annual International Conference and Trade Show:

• Showcase your company’s products and equipment
• Connect with arboricultural professionals
• Network and exchange information with arborists
• Showcase the newest innovations in equipment, practice, technology, and research
• Support professional education in arboriculture
• Help advance the safety and professionalism of the industry worldwide.
• Gain insight into what is trending within the arboriculture community

For trade show hours, show events, and more visit: isa-arbor.com/conference
BOOTH OPTIONS

Inline Booth details:
- The minimum size is 10 x 10 ft (3.05 x 3.05 m) sold in increments of 100 sq ft (9.3 sq m).
- Construction includes an 8-ft (2.4-m) backwall drape and 3-ft (0.9-m) side rail drape.
- Each 100-sq-ft (9.3-sq-m) inline booth includes one furniture package.*
- A corner premium will be applied to corner locations.
- Inline booths will run parallel with the aisle.
- You will receive complimentary badges.
- You will also receive an online ISA Trade Show basic listing. (Featured exhibitor listing is available for $300.)

Bulk Space details:
- Your exhibit area will be floor space only.
- The minimum size is 20 x 20 ft (6.1 x 6.1 m).
- Your bulk space rental includes one furniture package.*
- You will receive complimentary badges.
  (See “Complimentary Badge Allocation” schedule.)
- You will also receive an online ISA Trade Show basic listing. (Featured exhibitor listing is available for $300.)

* Furniture Package: 6’ display table, 2 chairs, and wastebasket.
-- AGS is the official tradeshow general contractor for 2020.

RENTAL FEES

Early Rental Fee — available through 28 February 2020.
- Inline Booth $17.50/square foot
- Corner Premium $100/corner
- Bulk Space $16.00/square foot

Standard Rental Fee — applies after 28 February 2020.
- Inline Booth $19.00/square foot
- Corner Premium $125/corner
- Bulk Space $17.50/square foot

All pricing is quoted in U.S. dollars. Refer to the exhibit application contract for payment, cancellation, and show policies.

COMPLIMENTARY BADGE ALLOCATION

<table>
<thead>
<tr>
<th>Size of rented space</th>
<th>Conference + Trade Show</th>
<th>Trade Show Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 or 200 sq ft</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>300 or 400 sq ft</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Over 400 sq ft</td>
<td>2</td>
<td>5</td>
</tr>
</tbody>
</table>

ATTENDEE STATS

Area of practice:
- 34.28% - Commercial/Residential/Tree Company
- 20.33% - Municipal/Urban Forestry/Public Works/Government
- 16.42% - Utility/Vegetation Management
- 11.63% - Education/Training/Research/Extension
- 7.13% - Supplier/Manufacturer

Job function:
- 34.96% - Supervisory/Management
- 26.05% - Consultant
- 21.03% - Owner/President
- 19.52% - Tree Worker/Climber/Technician
- 18.09% - Educator
- 16.16% - Municipal/Urban Forester
- 12.96% - Trainer

Reserve your booth space:
Contact Jessica Carroll at jscarroll@isa-arbor.com