

Tree Care Company Owner

JOB DESCRIPTION

TREE CARE COMPANY OWNERS typically handle the management and administration of the company, from sales and daily work operations to accounting and personnel. It is not unusual for company owners to work with the crew in a climber or supervisor capacity. Although there are some prominent large and medium-sized tree care companies, the vast majority are small companies.

TYPICAL BACKGROUND

Company owners may have grown up with family businesses or started their own companies after breaking off from an existing company. Most have extensive background in field operations, but little education or training in business administration.



EDUCATION/TRAINING NEEDS

- ✓ Accounting and personnel management
- ✓ Basic management training
- ✓ Business and communication skills
- ✓ Cabling and bracing
- ✓ Chain saw use and safety
- ✓ Chipper use and safety
- ✓ Diagnostic training
- ✓ Emergency procedures
- ✓ General work site safety
- ✓ Hazard recognition
- ✓ Lightning protection
- ✓ Proper equipment use and maintenance
- ✓ Pruning principles and techniques
- ✓ Sales and customer relations training
- ✓ Tree biology
- ✓ Tree identification proficiency
- ✓ Work orders and work plan preparation

EDUCATION TRAINING MATERIALS

- ✓ *An Illustrated Guide to Pruning* (Gilman)
- ✓ *ANSI A300 Standards for Tree Care Operations* (or applicable national standards)
- ✓ *ANSI Z133 Safety Standard for Arboricultural Operations* (or applicable national standard)
- ✓ *Arborists' Certification Study Guide* (ISA)
- ✓ *Arborists' Knots for Climbing and Rigging DVD and Workbook* (ISA)
- ✓ *ArborMaster® Training Video Series* (ISA)
- ✓ *Best Management Practices Series* (ISA)
- ✓ *Chain Saw Safety and Field Maintenance* (Eckert)
- ✓ *Diseases of Trees and Shrubs* (Sinclair and Lyon)
- ✓ *Electrical Hazards Awareness Program*
- ✓ *Evaluation of Hazard Trees in Urban Areas*
- ✓ *Manual of Woody Landscape Plants* (Dirr)
- ✓ *Plant Health Care for Woody Ornamentals* (Lloyd)
- ✓ *Tree Risk Assessment Manual* (ISA)

ELIGIBILITY REQUIREMENT

Tree care company owners must be self-motivated with strong management and leadership skills. A good foundation in arboricultural knowledge is essential. Education and training in business administration matters are recommended. It is also recommended that owners become ISA members and their companies become affiliated to the Tree Care Industry Association (TCIA).

CERTIFICATION/LICENSES

ISA Certified Arborist® credential is strongly recommended. Commercial Driver's License is required.

TYPICAL FUTURE CAREER PATHS

Tree care company owners may also become arboricultural consultants.