

# MEET THE 2018 ISA TRUE PROFESSIONALS ARBORICULTURE

The ISA True Professionals of Arboriculture recognition program spotlights innovative arborists, their best practices, and the successes they have had in educating their communities, clients, colleagues, and employees. By recognizing arborists who go above and beyond, celebrating their efforts, and providing ISA's membership and certified professionals with opportunities to learn from the successes of their colleagues, ISA True Professionals can inspire others to learn and apply successful techniques in their own practices.



**NATE FARIS** is president of Faris Tree Consulting, LLC, and co-founder of Keep Indianapolis Beautiful, a nonprofit organization that has planted more than 53,000 trees in public areas since 2006. One of Nate's many initiatives is the Youth Tree Team, a youth employment program that now employs 68 students and 18 adult leaders each year to water and care for newly-planted trees. To date, he has provided this hands-on opportunity to learn about careers in arboriculture and the green industry to more than 400 students.



**LINDEN LAMPMAN** is the urban and community program manager for the Washington State Department of Natural Resources. Linda partnered to establish Community Canopy, an outreach program for landscape practitioners, businesses, and the public in several communities in western Idaho and the Spokane, Washington, valley to promote best management practices. By collaborating as communities, they worked to establish consistent standards for landscape care companies to uphold by first understanding knowledge gaps and then offering educational opportunities.



### **BOB REDMAN**

discovered his love for trees as a boy in New York City's Central Park. He began climbing and

building increasingly complex treehouses high in the trees. When park caretakers finally discovered Bob in one of them eight years later, the mystery was solved and they offered him a job because of his climbing skills. Today he is an ISA Certified Arborist® in Manhattan with his own business. A children's book, "Up in the Leaves," has been written about his experience and is being distributed to thousands of schools and public libraries to familiarize children with the arboriculture profession.



### **ÁNGELA VILADEMOROS**

is an agronomist serving as the general coordinator of environmental manage-

ment for the City of Rosario's Department of Planning in Argentina. She is also one of the founders of the School of Landscape Design, developed by a diverse group of professionals who recognized the need to formalize a career in landscaping. In her efforts to promote arboriculture in Argentina, Ángela is a founding member of the Argentina Association of Trees and the Commission of Arboriculture and Green Spaces of the Society of Agronomists of Rosario.



### **FRANCES REIDY**

is owner of Dryad Tree & Shrub Diagnostics, LLC, in East Islip, New York, specializing in natural con-

trols. She calls her program "Plant Health Monitoring," shifting the focus from eliminating pests to the overall health of the plant. Fran reaches out to her community by speaking to garden clubs and schools and providing workshops and classes for various organizations and groups. She also consults for the Brooklyn Botanic Garden and voluntarily trains and teaches its staff about tree and plant care issues.

