The Patron Program provides resources that allow ISA to focus on leadership development within your organization’s network, student outreach opportunities, and public education.

With your patronage, ISA supports:

**Leadership Development**
- The ISA Leadership Workshop provides networking opportunities to ISA leaders from around the world for exchange of innovative ideas and learning about trends affecting our industry.
- ISA enlists renowned association speakers to provide quality education on organizational governance, volunteer engagement, and continual operational and process improvement.
- The ISA Leadership Workshop networking sessions provide components with valuable opportunities to share ideas and learn from one another.

**Student Opportunities**
- Your support allows students to receive electronic benefits from ISA—FREE of charge!
- With support from Patrons like you, ISA student membership has shown significant growth over the last several years.

**Public Outreach**
- The Patron program supports global initiatives.
- ISA is committed to translations of educational and consumer materials to promote the global knowledge of proper tree care.
- TreesAreGood.org is an educational website providing homeowners and other tree owners with reliable information regarding the benefits of trees and how to properly care for trees in an urban environment.

With patrons like you and others in our industry, we can make the world a better place, one tree at a time!

Caitlyn Pollihan
ISA Executive Director
## Patron Application

### COMPANY INFORMATION

Name: ________________________________

Street Address: ________________________

City: __________________ State/Province: ________ Zip/Postal: ________________

Country: __________________

Daytime Phone: ________________ Fax: __________________

E-mail: ______________________

### CONTACT INFORMATION

Name: ___________________________ Title: ____________________________

Street Address: ________________________

City: __________________ State/Province: ________ Zip/Postal: ________________

Country: __________________

Daytime Phone: ________________ Fax: __________________

### PATRON BENEFITS

Support is for the calendar year (January 1 through December 31) and not pro-rated for any portion thereof. Memberships are non-transferable and non-refundable.

<table>
<thead>
<tr>
<th>Patron Member Options</th>
<th>Gold Level $2,000</th>
<th>Silver Level $1,000</th>
<th>Bronze Level $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of ISA Professional membership(s) with choice of printed magazine</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Magazine selection: Arborist News Arboriculture &amp; Urban Forestry</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo recognition in ISA printed membership directory</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo recognition in 3 issues of Arborist News (April issue, the ISA Annual International Conference issue, and December issue)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo recognition in all issues of ISA Today</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Signage at the ISA Annual Leadership Workshop Training</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo recognition on presentations slides at the ISA Annual Leadership Workshop Training</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo recognition on TreesAreGood.org sponsor page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name recognition in ISA Annual Report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Hyperlink to company homepage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### PATRON SUPPORT LEVEL

Check one:  □ Gold $2,000  □ Silver $1,000  □ Bronze $500

### PAYMENT INFORMATION

Complete the payment section below. If paying by credit card, you may fax form to: +1 (217) 355.9516; Or mail entire form to: ISA Membership • PO Box 3129 • Champaign, IL • 61826-3129 • USA All fees must be paid in U.S. dollars drawn from a U.S. bank.

Payment Type (Check one):  □ Check #: ________________________ □ Visa □ MasterCard □ American Express

CC #: ___________________________ Month / Year Signature: ______________________ (Only if paying by credit card)

CC BILLING ADDRESS

Name on Credit Card: ____________________________

Street Address: ________________________________

City: __________________ State/Province: ________ Zip/Postal: ________________

### PATRON MEMBERS

Please include the name and contact information of each individual who will receive a complimentary membership for the Patron level. This information will be used to complete the Patron membership process.

<table>
<thead>
<tr>
<th>Professional Member 1</th>
<th>Name:</th>
<th>Phone:</th>
<th>Email:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Member 2</td>
<td>Name:</td>
<td>Phone:</td>
<td>Email:</td>
</tr>
<tr>
<td>Professional Member 3</td>
<td>Name:</td>
<td>Phone:</td>
<td>Email:</td>
</tr>
</tbody>
</table>

For office use only:  □ Professional Membership information received