Whether you are studying for ISA credentials, seeking CEUs, or building your arboricultural knowledge, ISA is your source for professional books, digital publications, DVDs, podcasts, vidcasts, and online courses.

ISA Credentials .......................................................... 4–15
  Certified Arborist
  Board Certified Master Arborist
  Utility Specialist
  Tree Risk Assessment
  Certified Tree Worker
  Municipal Specialist
  CEU Opportunities

eLearning ................................................................. 16–17
  Podcasts and Vidcasts
  Online Learning Center

Area of Practice ......................................................... 18–28
  Tree Risk Assessment
  Pruning
  Utility Arboriculture
  Tree Biology
  Planting and Establishment
  Root Systems, Soils and Tree Health
  Safe Work Practices
  Identification and Selection
  Urban Forestry
  Diagnosis and Disorders
  Arboriculture References
  Consulting and Legal Issues

Recursos en Español .................................................. 29–31

Standards and Best Practices ................................. 32–36
  Best Management Practices (BMP)
  ANSI A300 Standards
  A300/BMP Combos
  Z133 Safety Standard

Public Education ....................................................... 37–40
  Consumer Information
  TreesAreGood Products
  Children’s Books

Member Products ...................................................... 41

Symbols & Logos Guide

ISA CEUs Available
This logo identifies Continuing Education Unit offerings. Look for this logo to find publications, CDs, DVDs, and online courses that offer CEUs.

CEUs for any given program may be earned only once per recertification cycle by each credential holder.

ISA Credentials

A
Certified Arborist

U
Utility Specialist

T
Climber Specialist

L
Aerial Lift Specialist

M
Municipal Specialist

Bs, Bm, Bp
Board Certified Master Arborist

Also available in Spanish

*BCMA study material

*Any educational or preparatory material, whether published by ISA or not, should NOT be considered the sole source of information for the certification examination. These resources and the ISA certification program exams are developed through separate processes and entities.

Please recycle this catalog when you are finished with it.

The ISA story is illustrated by the resources we provide to support arborists and the trees they care for. We encourage you to explore our educational products and services to learn how ISA can help you in your career development.

Through research, technology, and education, the International Society of Arboriculture (ISA) promotes the professional practice of arboriculture and fosters a greater worldwide awareness of the benefits of trees.
## CONTENTS

### A
- Abiotic Disorders of Landscape Plants . 7, 26
- ANSI A300 Standards for Tree Care Operations . . 34
- ANSI Z133 Safety Standard . . . 36
- ANSI Z133 Safety Standard, Spanish . . . 30
- ArborPod™ Podcast Series . . 17
- Arboriculture & the Law . . 28
- Arborist Equipment . . 23
- Arborists’ Certification Study Guide (book, audio CD) . . 5
- Arborists’ Certification Study Guide, Spanish (book, audio CD) . . 5, 29
- Art and Science of Practical Rigging (DVD, book) . . 22
- AUF Quizzes . . 17

### B
- Basic Tree Risk Assessment Form Pad . 10, 18
- Best Management Practices Series . . 32–35
- Biology and Management of Landscape Palms . . 20
- Body Language of Trees . . 20

### C
- Certified Tree Worker Aerial Lift Exam Preparation (DVD) . . 13
- CODIT Principle . . 20
- Collections of CEU Articles (print and digital) . . 15
- Consultant’s Guide to Writing: Effective Reports . . 28
- Consumer Information Brochures . . 37

### D–F
- Dirr’s Encyclopedia of Trees and Shrubs . 24
- Diseases of Trees and Shrubs, Second Edition . . 26
- Documenting Evidence: Practical Guidance for Arborists . . 18
- Ergonomic Awareness (DVD) . . 23
- Evaluating Tree Defects . . 18
- Fandex Tree ID Guide . . 39
- Fungi on Trees: An Arborists’ Field Guide . . 27

### G–I
- Glossary of Arboricultural Terms, 2015 . . 27
- Glossary of Arboricultural Terms, English-Spanish, Spanish-English . . 27, 30
- Guide for Plant Appraisal, 10th Edition . 7, 28
- I Can Name 50 Trees Today! . . 40
- Illustrated Guide to Pruning, Third Edition . . 19
- Integrated Vegetation Management, BMP . . 9
- Introduction to Arboriculture Series . . 17

### J–M
- Knots at Work . . 23
- Landscape Below Ground III . . 21
- Landscape Below Ground IV . . 21
- Lorax . . 40
- Managing Insects and Mites on Woody Plants: an IPM Approach . . 7, 26
- Municipal Specialist Certification Study Guide . . 14, 25

### N–P
- New Tree Biology and Dictionary . . 20
- Online Learning . . 16
- Pests of Landscape Trees and Shrubs: An Integrated Pest Management Guide . 7, 26
- Pocket Guide to Conifers . . 24
- Practical Science of Planting Trees . . 21

### R–S
- Reducing Infrastructure Damage by Tree Roots . . 25
- Recursos en Español . . 29–31
- Structural Pruning . . 19

### T
- To Fell A Tree . . 22
- Tree Climber’s Companion . . 22
- Tree Climber’s Companion, Spanish . . 30
- Tree Climbers’ Guide . . 13
- Tree Climbers’ Guide, Spanish . . 13, 30
- Tree Owner’s Manual . . 39
- Tree Pests and Diseases: An Arborists’ Field Guide . . 27
- Tree Risk Assessment Clipboard . . 10, 18
- Tree Risk Assessment, BMP . . 11
- Tree Risk Assessment Manual . . 11, 18
- Tree Risk Assessment Clipboard Combo . . 10, 18
- Trees and Development . . 25
- TreesAreGood™ coloring book . . 39
- TreesAreGood™ products . . 38–39
- Trees of Eastern North America . . 24
- Trees of Western North America . . 24
- Trenching and Tunneling DVD . . 19
- 26 Things That Bug Me . . 40

### U–Z
- Up By Roots . . 7, 21
- Up in the Leaves . . 40
- Utility Arboriculture Study Guide . . 9, 19
- Utility Tree Risk Assessment, BMP . . 8
- Utility Pruning of Trees, BMP . . 9
- Z133 Safety Standard . . 36
- Z133 Safety Standard, Spanish . . 30

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**Additional Products Available**

ISA Certified Arborist®

Three steps to become an ISA Certified Arborist

**Step 1:** Fulfill one of the following three eligibility options:
- 3 years experience in tree care, OR
- 2-year degree in arboriculture + 2 years experience, OR
- 4-year degree in a related field + 1 year experience

**Step 2:** Review the application handbook and send us your application.

**Step 3:** Take and pass the ISA Certified Arborist exam at an ISA Component event or Pearson VUE computer-based-testing center.

*Please see application handbook for more details!*
www.isa-arbor.com/credentials

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Helmet Decal

Designed for credential holders to display on their helmet, this set of four, 1 x 2-inch (approx. 2.5 x 5 cm), adhesive decals displays the logo in four-color format.

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**CA1019**
Color Vinyl — $45.00

*Please allow at least 4–6 weeks for delivery of customized items.*

---

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Maintain your credential by:
- Meeting the continuing education requirements (for ISA Certified Arborists that is 30 CEUs every 3 years); AND
- Paying recertification fees

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Any educational or preparatory material, whether published by ISA or not, should NOT be considered the sole source of information for the certification examination. These resources and the ISA certification program exams are developed through separate processes and entities.

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To purchase these products and use this logo you must have passed the ISA Certified Arborist® exam.
You must maintain your certification status or discontinue use of these products and logo when your credential expires.
Table 6.1  Site Characteristics

<table>
<thead>
<tr>
<th>Characteristic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hardiness zone</td>
</tr>
<tr>
<td>Rainfall/snowfall</td>
</tr>
<tr>
<td>Sunlight/other lighting</td>
</tr>
<tr>
<td>Prevailing winds</td>
</tr>
<tr>
<td>Exposure</td>
</tr>
<tr>
<td>Soil</td>
</tr>
<tr>
<td>pH</td>
</tr>
<tr>
<td>Soil texture</td>
</tr>
<tr>
<td>Bulk density</td>
</tr>
<tr>
<td>CEC</td>
</tr>
<tr>
<td>Nutrient analysis</td>
</tr>
<tr>
<td>Soil volume</td>
</tr>
<tr>
<td>Planting site</td>
</tr>
<tr>
<td>Buildings and other structures</td>
</tr>
<tr>
<td>Paved surfaces</td>
</tr>
<tr>
<td>Plans for future development</td>
</tr>
<tr>
<td>Intended use of site</td>
</tr>
<tr>
<td>Intended function of plant</td>
</tr>
</tbody>
</table>

must be alert to soil contaminants such as road salt or herbicides that could poison the planting site.

Once the site has been analyzed, the next step is to consider the intended function of plant planting beds. Groundcovers/flowers to be provided based on the functions the tree is expected to serve. Irrigation, post-planting care, and maintenance to be provided. Ongoing maintenance.

Urban sites, especially street tree plantings, can be a design criterion. An ornamental tree may be planted as the focal point of a landscape. Turf can be a design criterion. Some trees are selected for their showy flowers. Some trees are admired for their exfoliating bark, bird-attracting features, or an interesting branching habit. Some trees are selected for their attractive fruit.

Other plant characteristics, such as excessive leaf, fruit, or sidewalk, patio, or parking lot. trees adjacent to a specific planting site may preclude the use of certain trees.

Specific plant characteristics may make a tree next to impossible. Some trees have attractive bark. Some trees have attractive bark. Some trees have interesting foliage. Some trees have exceptional fall color. Some trees have resistance to insects and diseases. Some trees have drought tolerance. Some trees have tolerance of drainage problems.

Chapter 1: Tree Biology
Chapter 2: Tree Identification
Chapter 3: Soil Science
Chapter 4: Water Management
Chapter 5: Tree Nutrition and Fertilization
Chapter 6: Tree Selection
Chapter 7: Installation and Establishment
Chapter 8: Pruning
Chapter 9: Tree Support and Lightning Protection

Chapter 10: Diagnosis and Plant Disorders
Chapter 11: Plant Health Care
Chapter 12: Tree Assessment and Risk Management
Chapter 13: Trees and Construction
Chapter 14: Urban Forestry
Chapter 15: Tree Worker Safety
Chapter 16: Climbing and Working in Trees

Guia de Estudo para a Certificação do Arborista—Portuguese
O Guia de Estudo para a Certificação do Arborista é essencial aos candidatos ao exame de Certificação de Arboristas da ISA. O livro também serve como base de conhecimento fundamental a todos os profissionais do ramo. (©2015, 377 paginas, 325 ilustrações coloridas)

Não membro: $124.95  Membro: $84.95

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ISA Board Certified Master Arborist® (BCMA™)

Three steps to become an ISA Board Certified Master Arborist

Step 1: Holds the ISA Certified Arborist® credential.

Step 2: Meet the eligibility requirements for measurable experience, formal education, or related credentials listed in the application guide for this credential and submit an application.

Step 3: Pass a comprehensive exam assessing higher-order thinking skills for 19 different domains in arboriculture at an approved Pearson VUE computer-based-testing center.

Please see application handbook for more details!
www.isa-arbor.com/credentials

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Helmet Decal
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• Paying recertification fees

Look for this symbol throughout the catalog for additional BCMA Study Material.*
Abiotic Disorders of Landscape Plants: A Diagnostic Guide

Managing Insects and Mites on Woody Plants: an IPM Approach (Third Edition)
—John A. Davidson and Michael J. Raupp

Identify and research more than 145 pests with this new edition of an excellent resource. Color images, concise life history descriptions, and integrated pest management (IPM) control suggestions for insect and mite pests on 50 kinds of trees and shrubs commonly grown in the mid-Atlantic region of the United States. Includes an in-depth pest identification, monitoring, and control section. Specifically for use by the commercial tree care and landscape maintenance industries. (©2014, spiralbound, 131 pp.)

Guide for Plant Appraisal
(10th Edition, Second Printing)
The Guide for Plant Appraisal, 10th Edition is the most informative and comprehensive alignment of current knowledge of the approaches, processes, and methods of plant valuation. This edition represents a systematic evolution of plant appraisal that integrates new research into a deeper understanding of the strengths and weaknesses of the available methods. Included in this edition are detailed discussions of newly streamlined core concepts and terminology, a review of the organization and context of appraisal reports, and an updated emphasis on appraiser awareness of the environmental and ecological benefits plants provide. Also new to this edition are appendices and a glossary. (©2018, softcover, 170 pp.)

Pests of Landscape Trees and Shrubs (Third Edition)

Up By Roots: Healthy Soils and Trees in the Built Environment
—James Urban

The information and tools required for planting and maintaining city trees are presented in this guide intended for public officials, design professionals, engineers, developers, and arborists who wish to increase the quality and value of the urban forest. Includes guidance on policy decision-making and covers the basic science of soil, trees, and soil condition analysis. (©2008, softcover, 479 pp., conversion chart)

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ISA Certified Arborist Utility Specialist®

Three steps to become an ISA Certified Arborist Utility Specialist:

Step 1: Holds the ISA Certified Arborist® credential.

Step 2: Meet the eligibility requirements for 2000 hours of direct experience in electric utility vegetation management over the past 2 years, or have full-time employment as an electric utility arborist, forester, or vegetation manager for at least 36 cumulative months during the last 10 years, or have full-time employment on a project as an electric utility vegetation management contract employee/consultant for at least 36 cumulative months during the past 10 years.

Step 3: Send us an application, take and pass the ISA Certified Arborist Utility Specialist exam at an ISA Component event or Pearson VUE computer-based-testing center.

Please see application handbook for more details!
www.isa-arbor.com/credentials

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• Meeting the continuing education requirements for 6 CEUs in the utility field in addition to the requirements for your ISA Certified Arborist credential; AND
• Paying recertification fees

Coming Spring 2020!

Best Management Practices: Utility Tree Risk Assessment

Improve your risk assessment skills. Accurately and consistently assess tree-related risk to overhead electric utility infrastructure. An excellent resource for:
• Utility personnel
• Utility vegetation managers
• Utility tree risk assessors
• Line clearance contractors

Visit isa-arbor.com/store for more information and to purchase when available.
Utility Arboriculture: The Utility Specialist Certification Study Guide
—Randall H. Miller and Geoffrey P. Kempter

This expanded edition of the study guide for ISA’s Certified Arborist Utility Specialist certification exam preparation is an excellent resource for all professionals in the field of utility arboriculture.

Utility Arboriculture: The Utility Specialist Certification Study Guide is based on scientific research and proven best practices. This book provides utility arborists and foresters with the information necessary to navigate the complexities of today’s vegetation management industry.

It covers the latest methods and techniques in the areas of safety, program and personnel management, utility pruning, integrated vegetation management, electrical knowledge, storm preparation and response, and communications. (©2018, softcover, 276 pp., full-color illustrations and photos, glossary, index)

Chapter 1: Safety  Chapter 5: Electrical Knowledge
Chapter 2: Program and Personnel Management  Chapter 6: Storm Preparation and Response
Chapter 3: Utility Pruning  Chapter 7: Communications
Chapter 4: Integrated Vegetation Management

Best Management Practices: Utility Pruning of Trees

Current best practices in utility tree pruning based on scientific research and proven methodology for the safe and reliable delivery of utility services, while preventing unnecessary injury to trees to the greatest extent possible. (©2004, 22 pp.)

English: P1316
Non-member: $11.95  Member: $9.95

Spanish: P1316S
Non-member: $11.95  Member: $9.95


Selection and application of methods and techniques for vegetation control for electric rights-of-way projects and gas pipeline rights-of-way. (©2014, 44 pp.)

English: P1319
Non-member: $11.95  Member: $9.95

Spanish: P1319S
Non-member: $11.95  Member: $9.95
Tree Risk Assessment Qualification (TRAQ)

TRAQ objectives

ISA offers the Tree Risk Assessment Qualification (TRAQ) as an instructor-led credential that demonstrates professional knowledge in tree risk assessment through participation in a training course and passing its accompanying exam. The TRAQ program offers tree care professionals the opportunity to expand their knowledge of the fundamentals of tree risk assessment by learning a standardized, systematic process for assessing tree risk and providing information to tree owners and risk managers for making informed decisions that will promote the safety of people and property and enhance tree benefits, health, and longevity. Through education and training, arborists will learn strategies to systematically identify and assess tree risk.

The qualified professional is:

- Proficient in the fundamentals of limited-visual and basic tree risk assessment, as defined in ISA’s Best Management Practices: Tree Risk Assessment;
- Knowledgeable about the principles of advanced diagnostic techniques for assessing tree risk;
- Able to gather and synthesize information needed to assess tree risk; and make reasoned judgments and recommendations for mitigating identified risk.

To learn more about this credential and for specific eligibility requirements, please see application handbook at www.isa-arbor.com/credentials

Basic Tree Risk Assessment Form Pad

Now made of waterproof “Rite in the Rain” paper, this convenient waterproof 25-page pad of Basic Tree Risk Assessment forms will keep your assessment notes organized for you and your clients.

Non-member: $13.95  
Member: $11.95

Tree Risk Assessment Clipboard

This handy printed resource will help you remember key concepts while performing tree risk assessments in the field. Recycled plastic with a durable metal clip.

Non-member: $14.95  
Member: $12.95

Tree Risk Assessment Clipboard Combo

Save when you purchase the Tree Risk Assessment Clipboard and one 25-page Basic Tree Risk Assessment Form Pad together.

Non-member: $25.95  
Member: $21.95
Tree Risk Assessment Manual (Second Edition)
—Julian A. Dunster (principal author),
E. Thomas Smiley, Nelda Matheny, and Sharon Lilly (contributing authors)
A valuable tool for both the expert and novice risk assessor, this companion publication for the Tree Risk Assessment Qualification (TRAQ) course will quickly become one of the most referenced resources on your bookshelf. Learn the critical steps in the risk assessment process—from site assessment to risk evaluation and communicating risk to clients (and everything in between). (©2017, softcover, 194 pp., 150 full-color illustrations and photos)

P1545
Non-member: $69.95  Member: $59.95

See page 16 for online courses on this topic
Three steps to become an ISA Certified Tree Worker

**Step 1:** Fulfill the following eligibility requirements according to the desired specialty:

- **Climber Specialist**
  Must have 18 months of documented or verifiable climbing experience.

- **Aerial Lift Specialist**
  Must have 18 months of documented or verifiable experience in arboriculture with at least 6 of those 18 months in the operation of an aerial lift device.

- **Both specialties need**
  Valid proof of CPR, first aid, and aerial rescue training.

**Step 2:** Review the application handbook and send us your application.

**Step 3:** Take and pass the ISA Certified Tree Worker exam at an ISA Component event or Pearson VUE computer-based-testing center; AND a skills exam for the desired specialty at a scheduled ISA Component event.

**Please see application handbook for more details!**
www.isa-arbor.com/credentials

Already an ISA Certified Tree Worker? Maintain your credential by:

- Meeting the continuing education requirements for 15 CEUs and showing valid proof of aerial rescue, CPR, first aid every 3 years; AND
- Paying recertification fees

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CTW1003
Climber Specialist Patch 4 for $10.00

AL1003
Aerial Lift Patch 4 for $10.00

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Tree Climbers’ Guide (Third Edition)
—Sharon Lilly

Written from the tree climber’s perspective! Learn safe climbing and aerial tree work principles with this basic text for tree climbers. This book also serves as a study guide for the ISA Certified Tree Worker Climber Specialist® and Aerial Lift Specialist® exams. (©2005, spiralbound, 172 pp., 200 full-color images)

Chapter 1: Tree Health and Sciences
Chapter 2: Safety
Chapter 3: Ropes and Knots
Chapter 4: Climbing
Chapter 5: Pruning
Chapter 6: Rigging
Chapter 7: Removal
Chapter 8: Cabling

English: P1230
Non-member: $64.95  Member: $54.95
Spanish: P1230S
Non-member: $64.95  Member: $54.95

Certified Tree Worker Aerial Lift Exam Preparation DVD

This DVD demonstrates the requirements for passing the skills portion of the ISA Certified Tree Worker Aerial Lift Specialist® exam, including general safety regulations, knot tying, equipment, truck, and site inspections; and aerial lift knowledge. (©2009, 15 min.)

DV1531
Non-member: $29.95  Member: $24.95

DVDs available while supplies last. Slated for update to online format, Fall 2020.
ISA Certified Arborist Municipal Specialist®

Three steps to become an ISA Certified Arborist Municipal Specialist

**Step 1:** Holds the ISA Certified Arborist® credential.

**Step 2:** Meet the eligibility requirements for additional 3 years of experience in a position managing the establishment and maintenance of urban trees.

**Step 3:** Send us an application for, take and pass the ISA Certified Arborist Municipal Specialist exam at an ISA Component event or Pearson VUE computer-based-testing center.

Please see application handbook for more details!

www.isa-arbor.com/credentials

Already an ISA Certified Arborist Municipal Specialist? Maintain your credential by:

- Meeting the continuing education requirements for 12 CEUs in the urban forestry field in addition to the requirements for your ISA Certified Arborist credential every 3 years; AND
- Paying recertification fees

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**MS1002**

Helmet Decal 4 for $5.00

**Patches**

Available in sets of four, these laser-stitched, four-color patches for credential holders can be sewn on shirts, jackets, or uniforms. Size is 2¼ x 4 inches (approx. 5.7 x 10 cm).

**MS1000**

Patch 4 for $10.00

To purchase these products and use this logo you must have passed the ISA Certified Arborist Municipal Specialist exam. You must maintain your certification status or discontinue use of these products and logo when your credential expires.

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**Municipal Specialist Certification Study Guide**

—Nelda P. Matheny and James R. Clark

Read full description on p25.

**MS1003**

Non-member: $79.95  Member: $69.95

**Urban Forestry: Planning and Managing Urban Greenspaces (Third Edition)**

—Robert W. Miller, Richard W. Hauer, and Les P. Werner

Read full description on p25.

**MS2074**

Non-member: $69.95  Member: $58.95

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To order call 1-678-367-0981

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Learn and Earn CEUs with our Collections of CEU Articles

Individual Titles and Collections of CEU Articles

**Printed Individual Titles:** (While Supplies Last)

<table>
<thead>
<tr>
<th>Title</th>
<th>CEUs (A, T, M, L, Bp)</th>
<th>Online Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tree Biology</td>
<td>8.5 CEUs (A, T, M, L, Bs)</td>
<td></td>
</tr>
<tr>
<td>Tree Maintenance</td>
<td>7.5 CEUs (A, T, M, L, Bp)</td>
<td></td>
</tr>
<tr>
<td>Tree Science</td>
<td>13.25 CEUs (A, U, T, M, L, Bs)</td>
<td></td>
</tr>
<tr>
<td>Trees and Their Environment</td>
<td>8.5 CEUs (A, T, M, L, Bm)</td>
<td></td>
</tr>
<tr>
<td>Tree Selection and Planting</td>
<td>9.5 CEUs (A, U, T, M, L, Bs)</td>
<td></td>
</tr>
</tbody>
</table>

**Online Individual Titles:**

<table>
<thead>
<tr>
<th>Title</th>
<th>CEUs (A, T, M, L, Bs)</th>
<th>Online Version</th>
</tr>
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**The Collection of CEU Articles Online Version**

Review a specific concept or improve your general knowledge of arboriculture with these compilations of previously published CEU articles covering ten major categories. Includes access to the full article text and online CEU quizzes.

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# Individual Courses

These courses are available online 24 hours a day. Available immediately after purchase. CEUs for successfully completed courses post during the next business day. Check out the Online Learning Center at www.isa-arbor.com/OLC.

## Most priced at:

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## Courses Overview

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- Soil & Water
- Risk Assessment & Tree Protection

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**Update:** ISA is no longer selling CD-ROMs due to increased user issues with the technology. We are only selling the online version.
ArborPod™

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**Tree Risk Assessment**

**Tree Risk Assessment Manual (Second Edition)**  
—Julian A. Dunster (principal author),  
E. Thomas Smiley, Nelda Matheny, and Sharon Lilly (contributing authors)

A valuable tool for both the expert and novice risk assessor, this companion publication for the Tree Risk Assessment Qualification (TRAQ) course will quickly become one of the most referenced resources on your bookshelf. Learn the critical steps in the risk assessment process—from site assessment to risk evaluation and communicating risk to clients (and everything in between). (©2017, softcover, 194 pp., 150 full-color illustrations and photos)

Non-member: $69.95  
Member: $59.95

**Documenting Evidence: Practical Guidance for Arborists**  
—Julian A. Dunster

This succinctly written guide explains how to document, record, interpret, and explain evidence that arborists encounter in their day-to-day work. With examples and case studies based on arboriculture and forestry, key ideas are clearly illustrated with plenty of photographs and graphics. (©2014, softcover, spiralbound, 54 pp.)

Non-member: $54.95  
Member: $44.95

**Evaluating Tree Defects**  
—Ed Hayes

This compact guide is a great field tool for any arborist, community forester, or resource manager making decisions about defects in trees that could impact tree health or public safety. Brief, concise text is supported by numerous full-color photographs and illustrations that identify high-risk scenarios. (©2014, 30 pp., spiralbound, full-color photos)

Non-member: $46.95  
Member: $39.95

**Basic Tree Risk Assessment Form Pad**

Now made of waterproof "Rite in the Rain" paper, this convenient waterproof 25-page pad of Basic Tree Risk Assessment forms will keep your assessment notes organized for you and your clients.

Non-member: $13.95  
Member: $11.95

**Tree Risk Assessment Clipboard**

This handy printed resource will help you remember key concepts while performing tree risk assessments in the field. Recycled plastic with a durable metal clip.

Non-member: $14.95  
Member: $12.95

**Tree Risk Assessment Clipboard Combo**

Save when you purchase the Tree Risk Assessment Clipboard and one 25-page Basic Tree Risk Assessment Form Pad together.

Non-member: $25.95  
Member: $21.95
**Pruning**

**Structural Pruning: A Guide for the Green Industry**  
—Edward F. Gilman, Brian Kempf, Nelda Matheny, and Jim Clark  
This well-illustrated book describes an approach to pruning that reduces risk by promoting a sound tree structure that resists failure, provides clearance, and improves aesthetics. It will help tree professionals build on their knowledge and application of current industry pruning standards. (©2013, softcover, 83 pp., color photographs)  

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See page 16 for online courses on this topic

**An Illustrated Guide to Pruning (Third Edition)**  
—Edward F. Gilman  
Filled with updated illustrations, photographs, and examples, this must-have text is designed to help readers understand and apply the appropriate pruning practices. With more than 500 color photos and illustrations, it is a comprehensive resource for horticulture, landscape, and tree professionals. (©2011, softcover, full-color, 352 pp.)  

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**Utility Arboriculture**

—Randall H. Miller and Geoffrey P. Kempter  
This expanded edition of the study guide for ISA’s Certified Arborist Utility Specialist certification exam preparation is an excellent resource for all professionals in the field of utility arboriculture. Utility Arboriculture: The Utility Specialist Certification Study Guide is based on scientific research and proven best practices. This book provides utility arborists and foresters with the information necessary to navigate the complexities of today’s vegetation management industry. It covers the latest methods and techniques in the areas of safety, program and personnel management, utility pruning, integrated vegetation management, electrical knowledge, storm preparation and response, and communications. (©2018, softcover, 276 pp., full-color illustrations and photos, glossary, index)  

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**Trenching and Tunneling: A Video Guide DVD and Workbook**  
This DVD covers the specialized knowledge and equipment necessary for trenching and tunneling near trees during construction and utility work, including identifying critical root and tree protection zones, tree injury prevention, appropriate equipment, and post-work care practices. (DVD: ©2010, 15 minutes; Workbook: ©2010, 13pp.)  

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2 CEUs  
A, U, T, M, L, Bp  

*DVDs available while supplies last. Slated for update to online format, Fall 2020.*
Tree Biology

The Body Language of Trees
—Claus Mattheck, Klaus Bethge and Karlheinz Weber

This greatly expanded new edition is a digest of a quarter century of tree research. Promotes understanding of the body language of trees based on observation of nature and on folk mechanics verified by computerized methods and field studies. Used all over the world, it is billed as a handshake of science with friends of trees. (©2015, hardcover, 548 pp.)

$2069
Non-member: $163.95  Member: $138.95

The Biology and Management of Landscape Palms
—Donald R. Hodel

This collection of articles on the biology, selection, planting, and management of palms in the landscape includes a compendium for species selection and over 400 color photos. This one-of-a-kind document is intended to provide readers with the information they need to select palm species and provide care. (©2012, softcover, full-color photos, 182 pp.)

$2060
Non-member: $54.95  Member: $44.95

A New Tree Biology and Dictionary
—Alex L. Shigo

Two formerly separate publications are combined into a complete one-volume guide of facts, photos, philosophies, and terminology regarding trees, their problems, and their proper care. Contains a wealth of information and philosophy on tree care along with comprehensive definitions of 239 terms and topics. (©1986, 750 pp.)

$2003
Non-member: $129.95  Member: $109.95

The CODIT Principle
—Dirk Dujesiefken and Walter Liese

A must-have resource for researchers and practicing arborists alike, this book offers an in-depth look at a tree’s physiologic response to wounding, helping arborists to understand wound reactions of bark, cambium, and wood, as well as the factors that influence the tree’s response. (English translation from German, Das CODIT-Prinzip) (©2015, softcover, 162 pp.)

$1553
Non-member: $64.95  Member: $54.95
Planting and Establishment

The Practical Science of Planting Trees
—Gary W. Watson and E.B. Himelick
This well-illustrated volume is a synthesis of the latest research devoted to planting urban trees. Designed to help readers understand and implement the appropriate practices vital to planting a tree, it is an invaluable resource to arborists, landscape professionals, students, researchers, and avid gardeners—anyone interested in planting trees. (©2013, softcover, 250 pp.)

Non-member: $69.95  Member: $59.95

See page 16 for online courses on this topic

Root Systems, Soils and Tree Health

Up By Roots: Healthy Soils and Trees in the Built Environment
—James Urban
The information and tools required for planting and maintaining city trees are presented in this guide intended for public officials, design professionals, engineers, developers, and arborists who wish to increase the quality and value of the urban forest. Includes guidance on policy decision-making and covers the basic science of soil, trees, and soil condition analysis. (©2008, softcover, 479 pp., conversion chart)

Non-member: $94.95  Member: $79.95

The Landscape Below Ground III
—Gary W. Watson
Larry Costello, Ed Gilman
Bryant Scharenbroch
The Morton Arboretum established the Landscape Below Ground series of conferences to provide a forum for presentation of the latest research and management practices related to all aspects of tree root development in urban soils. The proceedings of the third Landscape Below Ground conference, held in 2008, are presented in this book. (©2009, 403 pp., softcover)

Non-member: $14.95  Member: $14.95

Available while supplies last.

Coming Spring 2020!

The Landscape Below Ground IV
—Gary Watson, Edward Gilman, Jason Miesbauer, Justin Morgenroth, Bryant Scharenbroch
The Landscape Below Ground IV conference of 2018 convened an international group of presenters who introduced the latest research and management practices related to all aspects of tree root development in urban soils. The papers included in these proceedings contribute to the growing body of knowledge on these topics and represent an important resource for practitioners, managers, and policymakers involved in tree care in cities. (©2020, softcover)

Visit isa-arbor.com/store for more information and to purchase.
The Tree Climber’s Companion (Second Edition)
—Jeff Jepson
This compact field manual is an excellent reference and training manual for tree climbers. Now in its second edition, The Tree Climber’s Companion offers more in-depth coverage of the many aspects of tree climbing, with detailed illustrations on every page. (©2000, softcover, 104 pp.)

English: O2007
Non-member: $25.95  Member: $19.95

Spanish: O2022
Non-member: $25.95  Member: $19.95

The Art and Science of Practical Rigging
—DVD and Book Set
For those who have already mastered basic climbing skills, aerial lift operation, and cutting techniques, this DVD and accompanying book provide advanced training in eight lessons. The DVD series is hosted by Ken Palmer and Rip Tompkins. The supplemental book, written by Sharon Lilly and the late Peter Donzelli, includes plenty of illustrations plus a table of green log weights. A total of 8 CEUs may be earned. (DVD: ©2001, eight sections, approx. 35 min. each; Book: ©2001, softcover, spiralbound, 172 pp.)

DVD and Book: DVD1529
Non-member: $199.95  Member: $159.95

Book Only : P1529
Non-member: $39.95  Member: $29.95

To Fell A Tree: A Complete Guide to Successful Tree Felling and Woodcutting Methods
—Jeff Jepson
Loaded with practical information that is essential to the safety and success of any tree felling and woodcutting operation, whether it’s in the forest or the backyard. Step-by-step methods and more than 200 illustrations guide readers in felling trees with competence and confidence. (©2009, softcover, 160 pp.)

O2041
Non-member: $25.95  Member: $19.95
Safe Work Practices

—Donald F. Blair
This complete guide to the tools and equipment used by arborists, including their specific uses and limitations, offers excellent technical information for efficient and safe operations. Well illustrated and peppered with many engaging stories about the history of arboriculture. An accompanying CEU quiz (sold separately) is available for purchase in the ISA webstore, www.isa-arbor.com/store. (©1999, softcover, glossary, index, 300 pp.)

Non-member: $89.95  Member: $75.95  A, U, T, M, L, Bm

Knots at Work: A Field Guide for the Modern Arborist
—Jeff Jepson
This book’s easy-to-follow text with extensive illustrations, unique cross-reference format, and field guide size make it an ideal resource for arborists looking to learn and master knot construction and application for climbing and rigging. (©2013, 184 pp., softcover)

Non-member: $16.95  Member: $13.95

Ergonomic Awareness & Safety for the Tree Care Worker
DVD and CEU Quiz
—C.O.R. Ergonomic Solutions
This video discusses the ergonomic risk factors encountered by arborists and provides instruction on quick and easy-to-implement prevention techniques and strategies. The focus is on improving the interaction of worker and environment to decrease the risk of work-related musculoskeletal disorders. (©2013, running time: 15.25 minutes, with CEU quiz)

Non-member: $24.95  Member: $19.95

Non-member: $14.95  Member: $9.95

DVDs available while supplies last. Slated for update to online format, Fall 2020.
Identification and Selection

**Dirr’s Encyclopedia of Trees and Shrubs**
—Michael A. Dirr

Fully updated with hundreds of new plants, more than 3,500 photographs, and commentary in Dirr’s signature style, this volume catalogs thousands of woody plants with all the essential details for identification, planting, care, and more. (©2011, hardcover, 952 pp., full-color photos)

Non-member: $85.95  
Member: $72.95

**Timber Press Pocket Guide to Conifers**
—Richard L. Bitner

This handy, full-color guide is the perfect companion for anyone who needs a portable resource for conifer choices and identification. Includes lists of species suitable for many of the challenges that arboriculture professionals face in matching the plant to the site. (©2010, softcover, 224 pp., full-color photos)

Non-member: $19.95  
Member: $16.95

*Available while supplies last.*
Urban Forestry

**Municipal Specialist Certification Study Guide**  
—Nelda P. Matheny and James R. Clark  
Municipal arboriculture is a specialized field of arboriculture and urban forestry that involves managing public trees and associated vegetation on public land in communities. This guide is designed to help ISA Certified Arborists prepare for the ISA Certified Arborist Municipal Specialist® exam. (©2008, softcover, 279 pp., glossary, index)  
Non-member: $79.95  
Member: $69.95

**Urban Forestry: Planning and Managing Urban Greenspaces  (Third Edition)**  
—Robert W. Miller, Richard W. Hauer, and Les P. Werner  
Fully updated and greatly enhanced, this third edition textbook addresses current issues in planning, establishing, and managing trees, forests, and other elements of nature in urban and community ecosystems. Intended for students of urban forestry and arboriculture interested in the management of tree populations and other greenspaces, and as a reference for professionals. (©2015, softcover, 560 pp.)  
Non-member: $69.95  
Member: $58.95

**Trees and Development: A Technical Guide to Preservation of Trees During Land Development**  
—Nelda Matheny and James R. Clark  
Learn the essentials for preserving trees during land development and construction in this guide. Written to provide arborists, as well as development, design, and engineering professionals, with a sound informational and technical base that will improve their ability to preserve trees. Includes case studies, appendices, and detailed instructions for preparing plans and reports. An accompanying CEU quiz (sold separately) is available in the ISA webstore, www.isa-arbor.com/store. (©1998, softcover, 184 pp.)  
Non-member: $59.95  
Member: $49.95

**Reducing Infrastructure Damage by Tree Roots: A Compendium of Strategies**  
—Laurence R. Costello and Katherine S. Jones  
This comprehensive reference on tree and infrastructure conflicts contains over 100 tree-based, infrastructure-based, and root zone-based strategies for reducing infrastructure damage potential. It provides information that tree managers, landscape architects, arborists, and urban foresters—as well as planners and engineers—need to create effective management plans. (©2003, softcover, 119 pp.)  
Non-member: $29.95  
Member: $24.95
Diagnosis and Disorders

—Steve H. Dreisradt

This in-depth guide to developing and maintaining an integrated pest management (IPM) program is written for landscape professionals, home gardeners, and pest managers. It is an outstanding resource for maintaining healthy trees and shrubs through IPM. Includes an extensive problem-solving guide to aid in diagnostics. (©2016, softcover, 437 pp., 455 color photos)

Non-member: $56.95  Member: $46.95

Abiotic Disorders of Landscape Plants: A Diagnostic Guide

Practical strategies, techniques, and tools for diagnosing plant injury resulting from 20 different abiotic causes can be found in this guide. A great resource for brushing up on diagnostic skills or studying for the ISA Board Certified Master Arborist® exam. (©2003, softcover, 242 pp., full-color photos)

Non-member: $54.95  Member: $44.95

Managing Insects and Mites on Woody Plants: an IPM Approach
—John A. Davidson and Michael J. Raupp

Identify and research more than 145 pests with this excellent resource. Color images, concise life history descriptions, and integrated pest management (IPM) control suggestions for insect and mite pests on 50 kinds of trees and shrubs commonly grown in the mid-Atlantic region of the United States. Includes an in-depth pest identification, monitoring, and control section. Specifically for use by the commercial tree care and landscape maintenance industries (©2014, spiralbound, 131 pp.)

Non-member: $49.95  Member: $39.95

Diseases of Trees and Shrubs (Second Edition)
—Wayne A. Sinclair and Howard H. Lyon

The second edition of this standard reference for plant health specialists, diagnosticians, horticulturists, arborists, foresters, and students is fully updated. Featuring more than 2,200 color images in 261 full-color plates in addition to 350 black-and-white photographs and drawings. Includes a searchable CD-ROM (PC and MAC compatible) containing a bibliography with more than 4,500 entries. (©2005, hardcover, 676 pp., glossary, index)

Non-member: $105.95  Member: $89.95
Diagnosis and Disorders

Fungi on Trees: An Arborists’ Field Guide
—Guy Watson and Ted Green
This excellent field guide published by The Arboricultural Association in the UK contains detailed photos, descriptions, and impacts for a wide range of fungi regularly encountered by arborists. Photos showing stages of development as well as close-up studio shots aid in identification. (©2011, softcover, spiralbound, 71 pp.)

Non-member: $41.95  Member: $34.95

Tree Pests and Diseases: An Arborists’ Field Guide
—Guy Watson
Published by The Arboricultural Association in the UK, this diagnostic field guide is designed to help arborists identify and understand potential threats to trees, and is a good resource on treatment options and availability. (©2013, softcover, spiralbound, 83 pp.)

Non-member: $41.95  Member: $34.95

Arboricultural References

Expanded to include nearly 1,500 common arboricultural terms, this pocket-sized glossary is essential for everyone in the tree care industry. (©2014, spiralbound, 199 pp.)

Non-member: $15.95  Member: $10.95

—Glosario de términos de arboricultura, inglés-español, español-inglés (Segunda Edición)
Translates more than 1,200 arboricultural terms from English to Spanish and Spanish to English. A must-have for arborists who work with Spanish-speaking crews, it contains illustrations to identify tools, safety equipment, knots, leaves, trimming cuts, and much more. (©2008, softcover, 191 pp.)

Non-member: $15.95  Member: $11.95
Consulting and Legal Issues

The Guide for Plant Appraisal, 10th Edition is the most informative and comprehensive alignment of current knowledge of the approaches, processes, and methods of plant valuation. This edition integrates new research with established methodology, providing a deeper understanding of the strengths and weaknesses of available plant appraisal methods. Included in this edition are detailed discussions of newly streamlined core concepts and terminology, a review of the organization and context of appraisal reports, and an updated emphasis on appraiser awareness of the environmental and ecological benefits plants provide. Also new to this edition are appendices and a glossary. (©2018, softcover, 181 pp.)

Non-member: $175.00  Member: $125.00

Arboriculture & the Law
—Victor D. Merullo and Michael J. Valentine
An excellent resource regarding the legal responsibilities of private property owners, municipalities, private tree companies, practicing arborists, and public companies in relationship to situations often encountered by arborists. An accompanying CEU quiz (sold separately) is available in the ISA webstore, www.isa-arbor.com/store. (©1992, softcover, 110 pp., full-color photos)

Non-member: $49.95  Member: $39.95

A Consultant’s Guide to Writing Effective Reports
—American Society of Consulting Arborists
Specifically for the consulting arborist’s use in report writing, this guide provides a step-by-step process from initial organization of information through final report presentation. Includes three report models that utilize the principles and strategies provided. (©2004, softcover, 107 pp.)

Non-member: $89.95  Member: $69.95
Para información sobre los materiales educativos de la ISA disponibles en español, por favor visite la página: www.isa-arbor.com/spanishresources

Busque este símbolo en todo el catálogo para productos españoles adicionales.

Guía de estudio para la certificación del arbolista
—Arborists' Certification Study Guide

Esta traducción al español de la Guía de estudio para la certificación del arbolista para candidatos a arbolista certificado por la ISA ofrece una referencia abarcadora para arbolistas y trabajadores de árboles de habla hispana de todos los niveles. El contenido es idéntico a la última edición de la versión en inglés. (©2011, 380 páginas)

P1541

No es miembro: $124.95   Miembro: $84.95
El compañero del trepador (The Tree Climber’s Companion)  
—Jeff Jepson  
Esta traducción al español ofrece información completa sobre los fundamentos de la trepa de árboles y proporciona un recurso muy útil para los trabajadores de habla hispana de la industria del cuidado del árbol. Las ilustraciones detalladas ayudan en la comprensión del texto sobre elementos importantes de la trepa, como inspección pre-trepa, acceso al árbol, posicionamiento, nudos de trepa, y cuidado y almacenaje de las cuerdas. (©2002, cubierta rústica, 104 páginas)  

P1207  
No es miembro: $25.95  Miembro: $19.95

Guía para trepadores de árboles (Tree Climbers’ Guide)  
—Sharon Lilly  
La tercera edición de la Guía para trepadores de árboles fue escrita específicamente desde el punto de vista del trepador para aprender los principios de seguridad de trepa y trabajo aéreo en árboles. Esta publicación puede ser usada como texto básico para la trepa de árboles y como guía de estudio para el examen de certificación de trabajador de árboles especialista en trepa de la ISA. (©2006, cubierta rústica, ilustraciones a color, glosario, 171 páginas)  

P1230S  
No es miembro: $64.95  Miembro: $54.95

Glosario de términos de arboricultura, inglés-español, español-inglés  
La segunda edición de este muy útil y práctico glosario traduce más de 1,200 términos de arboricultura del inglés al español y del español al inglés. Es imperativo que lo tengan arbolistas de cuadrillas que hablan español. Esta publicación tiene además una sección nueva que explica en español el significado de más de 200 siglas y abreviaturas de uso frecuente en inglés en arboricultura y campos relacionados. (©2008, cubierta rústica, 191 páginas)  

P1251  
No es miembro: $15.95  Miembro: $11.95

ANSI Z133 Requisitos de seguridad para operaciones de arboricultura (ANSI Z133 Safety Requirements for Arboricultural Operations)  
El estándar fue desarrollado para la industria de la arboricultura bajo los procedimientos del Instituto Nacional Estadounidense de Estándares. La revisión del 2017 brinda los criterios actuales en los Estados Unidos para los arboristas y los otros trabajadores involucrados en operaciones de arboricultura:  

- Requisitos generales de seguridad  
- Peligros eléctricos  
- Uso seguro de vehículos, dispositivos móviles y equipos remolcados  
- Herramientas eléctricas manuales portátiles  
- Herramientas manuales y escaleras  
- Trepa de árboles  
- Procedimientos de trepa  

Esta publicación es una referencia esencial para las autoridades federales, estatales y municipales que redactan regulaciones sobre operaciones en arboricultura. Para información adicional, visita www.isa-arbor.com/z133. (@2018, cubierta rústica, diez anexos, índice, 74 páginas)  

P1207  
No es miembro: $20.00  Miembro: $15.00

Recursos en Español
Mejores prácticas de manejo: Poda de árboles (BMP Tree Pruning)
Es idéntica en contenido a la versión en inglés y provee estrategias para cumplir con los estándares de la industria y las expectativas del cliente, causando el mínimo de daño al árbol. (©2008, cubierta rústica, 42 páginas)

No es miembro: $11.95  Miembro: $9.95

Mejores prácticas de manejo: Poda de árboles que interfieren con servicios públicos (BMP Utility Pruning of Trees)
Llena de ilustraciones, explica las secciones del árbol que tienen mayor potencial de ocupar el espacio de las líneas eléctricas y otros servicios y utilidades públicas. Con información idéntica a la versión en inglés, la guía se centra en los métodos de poda que promueven la seguridad y dependencia fiable de los servicios públicos a la vez que minimiza el impacto en los árboles. (©2006, cubierta rústica, 26 páginas)

No es miembro: $11.95  Miembro: $9.95

Mejores prácticas de manejo: Plantación de árboles (BMP Tree Planting)
Contiene información importante e ilustrada con dibujos y tablas. Explica la preparación adecuada del cepellón y el hoyo de plantación, el mejor proceso de plantación, y la poda y el mantenimiento subsecuentes. (©2014, cubierta rústica, 47 páginas)

No es miembro: $11.95  Miembro: $9.95

Mejores prácticas de manejo: Manejo Integrado de la Vegetación (BMP Integrated Vegetation Management)
Sirve de ayuda en la selección y aplicación de métodos y técnicas para el control de la vegetación en proyectos eléctricos en los derechos de paso y derechos de vía del gasoducto. (©2014, cubierta rústica, 52 páginas)

No es miembro: $11.95  Miembro: $9.95

Cada una de estas guías acompañan a sus correspondientes estándares ANSI A300 (A300 disponibles solamente en inglés)
The Best Management Practices (BMP) series is designed to interpret tree care standards and provide guidelines of practice for arborists, tree workers, and the people who employ their services.

**Pruning**
This updated BMP provides reasons why pruning should be undertaken, explains pruning types, provides backgrounds on pruning cuts, reviews sample pruning specifications, and comments on the timing and necessity of these operations. (©2018)

- **English:** [P1314]
- **Non-member:** $11.95  **Member:** $9.95
- **Spanish:** [P1314S]
- **Non-member:** $11.95  **Member:** $9.95

**Utility Pruning of Trees**
Current best practices in utility tree pruning based on scientific research and proven methodology for the safe and reliable delivery of utility services, while preventing unnecessary injury to trees to the greatest extent possible. (©2004, 22 pp.)

- **English:** [P1316]
- **Non-member:** $11.95  **Member:** $9.95
- **Spanish:** [P1316S]
- **Non-member:** $11.95  **Member:** $9.95

**Integrated Vegetation Management**
Selection and application of methods and techniques for vegetation control for electric rights-of-way projects and gas pipeline rights-of-way. (©2014, 44 pp.)

- **English:** [P1319]
- **Non-member:** $11.95  **Member:** $9.95
- **Spanish:** [P1319S]
- **Non-member:** $11.95  **Member:** $9.95

**Tree Inventories**
For professionals who manage a large number of trees that are considered primarily as individuals rather than as groups, including trees in public jurisdictions and managed private trees. A guide for making informed choices that will match inventory goals with needs and resources. (©2013, 35 pp.)

- **P1318**
- **Non-member:** $11.95  **Member:** $9.95

**Tree Injection**
A guide for arborists who use tree injection to systemically treat trees for pest problems, nutrient deficiencies, or growth regulation. (©2015, 29 pp.)

- **P1555**
- **Non-member:** $11.95  **Member:** $9.95
Tree Risk Assessment
A guide for arborists to assess tree risk as accurately and consistently as possible, to evaluate that risk, and to recommend measures that achieve an acceptable level of risk. (©2017, 86 pp.)
Non-member: $22.95  Member: $17.95

Tree Lightning Protection Systems
Proper installation and maintenance of lightning protection systems that can effectively prevent serious lightning damage to trees. (©2015, 61 pp.)
Non-member: $11.95  Member: $9.95

Tree and Shrub Fertilization
Selection and application of fertilizers for trees and shrubs. (©2013, 39 pp.)
Non-member: $11.95  Member: $9.95

Integrated Pest Management
Definitions, concepts, and practices that pertain to landscape Integrated Pest Management (IPM). An aid for arborists and landscape professionals in designing, planning, and implementing an IPM program as part of a comprehensive Plant Health Care (PHC) management system. (©2016, 36 pp.)
Non-member: $11.95  Member: $9.95

Managing Trees During Construction
Tree preservation practices that help to protect selected trees throughout the construction process so that they will continue to provide benefits for decades after site disturbance. (©2016, 37 pp.)
Non-member: $11.95  Member: $9.95

Tree Support Systems
Proper installation and maintenance of cables, braces, guys, and props that can effectively limit the movement of branches, leaders, or entire trees. (©2014, 50 pp.)
Non-member: $11.95  Member: $9.95

Root Management
Recommended practices for inspecting, pruning, and directing the roots of trees in urban environments to promote their longevity, while minimizing infrastructure conflicts. (©2017, 41 pp.)
Non-member: $11.95  Member: $9.95

UAA BMP: Field Guide to the Closed Chain of Custody for Herbicides in the Utility Vegetation Management Industry
Safe practices for reducing worker exposure to herbicides. (©2011, 20 pp.)
Non-member: $11.95  Member: $9.95

Soil Management for Urban Trees
Assessment, modification, and conservation of urban soils that support trees and shrubs. (©2014, 38 pp.)
Non-member: $11.95  Member: $9.95
ANSI A300 Standards and BMP Combos

ANSI A300 Standards for Tree Care Operations

The ANSI standards represent the industry criteria for performing tree care operations. They can be used for general familiarity with professional requirements, as well as for preparing tree care contract specifications.

ANSI standards are divided into several parts, each focusing on a specific aspect of woody plant management.

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A300—Best Management Practices Combos

Save by purchasing ANSI A300 standards with special companion BMPs.

Non-member: $29.95 per Combo  
Member: $21.95 per Combo

- **Tree Pruning**  
  [PP1000P]

- **Tree Support Systems**  
  [PP1000C]

- **Tree Lightning Protection Systems**  
  [PP1000L]

- **Construction Management**  
  [PP1000M]

- **Tree Pruning**  
  [PP1000P]

- **Integrated Vegetation Management**  
  [PP1000I]

- **Root Management**  
  [PP1000G]

- **Integrated Pest Management**  
  [PP1000E]

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**Soil Management Combo**

ANSI A300 Soil Management Standard (Part 2) and two companion BMPs, Tree and Shrub Fertilization and Soil Management for Urban Trees.

- **Non-member:** $37.95
- **Member:** $27.95

**Tree Risk Assessment Combo**

- **Non-member:** $37.95 per Combo
- **Member:** $27.95 per Combo
ANSI Z133 Safety Standard

The Z133 Safety Standard was developed for the arboriculture industry under the procedures of the American National Standards Institute. The 2017 revision provides the most current criteria in the United States for arborists and other workers engaged in arboricultural operations:

- General safety
- Electrical hazards
- Use of vehicles and mobile equipment
- Portable power hand tools
- Hand tools and ladders
- Climbing
- Work procedures

This publication provides an essential guide for federal, state, and municipal authorities in drafting regulations. (©2017, softcover, ten annexes, glossary, index, 74 pp.)

Available in print or digital.

P1208

Non-member: $20.00  Member: $15.00

P30
**Consumer Information**

**Individual Consumer Information Brochures**

This consumer-oriented series of brochures provides concise answers to frequently asked questions about trees and their proper care. Sized to fit inside a normal business envelope, they are ideal for mailing with newsletters, billing statements, or bid proposals. Great for municipalities and utility companies, as well as tree care businesses.

Brochures sold in packages of 100.

Non-member: $15.95  **Member:** $12.95

Purchase 3 packs or more of the same title.

Non-member: $13.95  **Member:** $11.95

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**Translutions of consumer education brochures are online at TreesAreGood.org**

**Why Hire an Arborist?**  B1620
**Pruning Mature Trees**  B1624
**Pruning Young Trees**  B1623
**Why Topping Hurts Trees**  B1625
**Buying High-Quality Trees**  B1621
**Trees and Turf**  B1614
**Insect and Disease Problems**  B1611

**Recognizing Tree Risk**  B1619
**Benefits of Trees**  B1615
**Mature Tree Care**  B1612
**New Tree Planting**  B1613
**Plant Health Care**  B1617
**Tree Selection**  B1616
**Tree Values**  B1622

**Avoiding Tree & Utility Conflicts**  B1618
**Avoiding Tree Damage During Construction**  B1626
**Treatment of Trees Damaged by Construction**  B1627
**Proper Mulching Techniques**  B1628
**Palms**  B1629

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**Consumer Information Brochures Package**

Package includes 100 copies of each of ISA's 18 consumer information brochures. (Palms brochure not included.)

**B1610C** Complete Package of Brochures

Non-member: $219.95  **Member:** $189.95
TreesAreGood™: Promote Proper Tree Care

Spread the word of arboriculture with these fun and friendly reminders. These are great promotional pieces ideal for customer giveaways, educational presentations, tree planting events, and other consumer activities.

**TreesAreGood™ Hat**
Back by popular demand! This TreesAreGood™ hat is cotton twill with a low profile, unstructured look and a Velcro closure.

- **TAG006**
  - Non-member: $12.95  
  - Member: $9.95

**Temporary Tattoos**
Applies in seconds. Non-toxic ink, child-safe, and lasts for days. These 2.5 x 1.5-inch (approx. 6.5 x 4 cm) tattoos are sold in packs of 200.

- **TAG002**
  - Non-member: $15.00  
  - Member: $11.00

  Available while supplies last.

**TreesAreGood™ Sports Bottle**
Show your support of tree care with this BPA-free, 0.75 liter spill-proof bottle. The one-piece silicone bite valve with durable thumb tab makes drinking a breeze and delivers more water faster. Top rack dishwasher safe along with an easy-clean cap and straw.

- **TAG047**
  - Non-member: $19.95  
  - Member: $16.95

  Available while supplies last.

**License Plate Frame**
Educate the public while stuck in traffic with this white text on a black frame. Great for your entire fleet. Made from recycled plastic.

- **TAG012**
  - Non-member: $3.95  
  - Member: $2.95
TreesAreGood™ Items

Men’s TreesAreGood™ T-shirt
S-2XL Gray
TAG051
Non-Member: $15.00  Member: $13.00

Women’s TreesAreGood™ T-shirt
S-2XL Navy Blue
TAG052
Non-Member: $15.00  Member: $13.00

Youth TreesAreGood™ T-shirt
Youth XS-L Lime Green
TAG053
Non-member: $12.00  Member: $11.00

Consumer Information

TreesAreGood™ Coloring Book
This 24-page activity book introduces children to the benefits of trees and illustrates basic tree care concepts. Features coloring activities, word searches, mazes, and connect-the-dot games.
TAG007
1-50: $1.00 each  51+: $0.80 each

Fandex Field Guide: North American Trees Identified by Leaf, Bark, and Seed—Steven M.L. Aronson
This handy tree identification tool consists of 50 full-color, die-cut cards, hinged with a plastic bolt. Offering a photo and habitat information for each tree, plus full-color photos of four distinct visual keys—leaves, bark pattern, flower, and nut or seed. (©1997, 96 pp., full-color photos)
O2008
Non-member: $17.95  Member: $12.95

Tree Owner’s Manual
From installation to maintenance, this 36-page book explains many tree care topics. The manual provides easy-to-understand information for every client’s knowledge level.
P1538
1-50: $2.50 each  51+: $1.50 each
Children's Books

Up in the Leaves
—Shira Boss

This beautifully illustrated book tells the true story of ISA Certified Arborist Bob Redman. As a child growing up in the hustle and bustle of New York City, Bob found solace in the trees. Tired of the noise, the people, and the rushing around, he took shelter in the natural beauty of Central Park, where he covertly built a series of amazing tree houses. He started with a simple platform, but over time his hideaways grew more and more elaborate. He played cat-and-mouse with the park workers, who kept tearing down his houses, until he was finally caught. But his story ends with a happy surprise! (©2018, hardcover, 34 pp., full color illustrations)

Non-member: $15.95  Member: $12.95

26 Things That Bug Me: A Special ABC
—Mike Raupp, with drawings by Jeff Kollins

C is for Cicada . . . G is for Green Lacewing . . . T is for Tiger Beetle . . . Entomologist Mike Raupp and his friend, Mantie the Mantid, take children on a lyrical and colorful journey through the alphabet and the insect world. (©2013, softcover, 60 pp., color photographs)

Non-member: $24.95  Member: $19.95

The Lorax
—Dr. Seuss

First published in 1971, this insightful book is a message to both industry and consumers to conserve the earth's natural resources. Written by Dr. Seuss in his unique, lyrical style with the fanciful creatures, plant life, and locations that he so distinctively brought to life. (©1999, hardcover, 61 pp., color illustrations)

Non-member: $17.95  Member: $13.95

I Can Name 50 Trees Today!
—Bonnie Worth

From The Cat in the Hat's Learning Library™, this well-detailed picture book provides a child's guide to the basics of tree biology and identification in the whimsical, rhyming style of Dr. Seuss. (©2006, hardcover, color illustrations, 45 pp.)

Non-member: $17.95  Member: $13.95
ISA Member Patches
Available in sets of four, these laser-stitched, four-color patches for members can be sewn on shirts, jackets, or uniforms. Size is 2¼ x 3¼ inches (approx. 5.7 x 8.2 cm)

MB1001
Patch  4 for $10.00

ISA Member Helmet Decal
Designed for ISA members to display on their helmet, this set of four, 1 x 2 inch, (approx. 2.5 x 5 cm) adhesive decals displays the logo in a four-color format.

MB1000
Helmet Decal  4 for $5.00

Member Discounts
Log in to view member discount codes:
http://www.isa-arbor.com/memberdiscounts

As a benefit of membership, members automatically receive 10% or more off of regular product prices. Member pricing in this catalog already reflects the discount, however, when purchasing products from the online store, members must be logged in to receive the member discount.

ISA members receive 10% off. Must make purchases through ISA Arborwear membership portal.
The products listed in this table can be utilized to earn ISA CEUs. **Online courses can be found at www.isa-arbor.com/OLC**

To see individual CEU quiz offerings for ISA Podcasts, visit www.isa-arbor.com/arborpod

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CEUs for any given program may be earned only once per recertification cycle by each credential holder.

* Also available digitally.

**DVDs available while supplies last. Many titles slated for update to digital technology by end of 2020.
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