



International Society of Arboriculture

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For Immediate Release

International Society of Arboriculture Announces Selection of New Executive Director

CHAMPAIGN, Ill. (April 11, 2017) - The International Society of Arboriculture (ISA), announces the selection of Caitlyn Pollihan as its new Executive Director. Pollihan, who is expected to transition to executive director by July 1, 2017, brings to ISA a background in Forestry Leadership and Association Management.

Caitlyn Pollihan has served as the Executive Director of the Council of Western State Foresters (CWSF) and the Western Forestry Leadership Coalition (WFLC) since 2009. In this role, she facilitated the development of the organization's strategic goals and agendas and worked with members and CWSF/WFLC staff to ensure the organization's success. Prior to this role, Caitlyn was the CWSF/WFLC Governmental Affairs Director where she was instrumental in the passage of key legislation and educating CWSF and WFLC members on legislative proposals and national policy with western implications.

Caitlyn previously served as the Staff Vice President for Government and Environment Affairs for the Home Builders Association of St. Louis and Eastern Missouri. In this role, she worked on state and local legislative initiatives, green building programs and helped create and implement a ground-breaking approach to building site safety inspections with the Occupational Safety and Health Administration.

Caitlyn serves on several national coalitions and committees such as the USDA Planning Rule Implementation Federal Advisory Committee and the American Society of Association Executives' Public Policy Committee. She also participates in the USDA Forest Service State and Private Forestry Board.

Caitlyn holds a bachelor's degree in contemporary media and journalism/public relations from the University of South Dakota and a master's degree in organizational communication from the University of Missouri-St. Louis. She has a Certificate in Nonprofit Organization Management from the U.S. Chamber of Commerce Foundation's Institute for Organization Management and has earned the Certified Association Executive (CAE) credential, the highest professional credential in the association industry.

Michelle Mitchell, President-ISA Board of Directors states "The ISA Board of Directors is looking forward to having Caitlyn join us as our next Executive Director. We believe that her specific experience with the Council of Western State Foresters and the Western Forestry Leadership Coalition, as well as her experience in governmental affairs, and organizational communications will be an excellent asset to our organization. This experience, combined with her passion for membership organizations, will continue moving ISA forward in fulfilling our mission."

Pollihan states "I am honored to be selected as the next executive director of the International Society of Arboriculture (ISA) and look forward to ensuring the continued growth of this dynamic organization. Working in concert with the ISA staff and members to promote the professional practice of arboriculture, building on Jim Skiera's legacy, is an exciting opportunity that I am eager to undertake."

ISA looks forward to Pollihan's new role as executive director as we continue to serve our members, credential holders, and other professionals throughout the industry.

ABOUT ISA

The International Society of Arboriculture (ISA), headquartered in Champaign, Ill., U.S., is a nonprofit professional organization supporting tree care research and education around the world. As part of ISA's dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information about ISA and Certified Arborists, visit www.isa-arbor.com. To promote the importance of arboriculture and help educate the public about the value of proper tree care, ISA also manages the consumer education website www.TreesAreGood.org.