



ISA TODAY

The place to get your latest ISA updates and information

June 2010

www.isa-arbor.com

Office Closed

The ISA office will be closed July 5 in observance of Independence Day (US).

2010 Membership

Membership as of May 28

19,972

Certification Stats

Certified Arborists	25,067
Certified Tree Workers	951
Utility Specialists	1,581
Board-Certified Master Arborists	314
Municipal Specialists	390
Aerial Lift Specialists	35
Exams given in May	168

Trees Are Good Worldwide



The Austria Chapter displayed the "Trees are Good" (Bäume sind gut in German) banner September 18, 2009 in Baden bei Wien. This was a national conference and trade show, where ISA took part, with 400 attendees.

If you would like any of the articles from this or any other issue of ISA Today, please contact Jess Keibert at jkeibert@isa-arbor.com.

Meet Your new ISA Board of Directors

The results of the general membership election for Board Directors are in. After many years of hard work, ISA has approved a new governance structure using a 15-member Board of Directors and 51-member Council of Representatives.

Your new 15-member Board of Directors include:

- Tim Gamma, President
- Colin Bashford, President-Elect
- Dave Scharfenberger
- Mark Roberts
- Steve Ketner
- Frank Gifford
- Bill Fountain
- Michelle Mitchell
- de Gourét Litchfield
- Terry Flanagan
- Melinda Myers
- Ward Peterson
- Michael Marshall
- Brian Phelan
- Francesco Ferrini

[Click here](#) for the directors' biographies.

Be Part of all the ISA Annual Conference has to Offer



Don't miss this year's keynote presentation, "Life in the Treetops: Three Decades of Forest Canopy," by Nalini M. Nadkarni, Ph.D. Nadkarni is a professor at The Evergreen State College in Olympia, Washington and the co-founder and president of the International Canopy Network. She was featured in an Emmy Award-winning National Geographic documentary, Heroes of the High Frontier. Nadkarni is known as an innovator in bringing the beauty and science of trees to non-scientists.

Weekend activities at [The Morton Arboretum](#) – July 24-25, in Lisle, Illinois

- [ITCC and Arbor Fair](#) – Watch your favorite competitors, visit the Arbor Fair booths, and cheer on the Stihl Tour des Trees riders.
- 3 days of [Tree Academy Workshops](#) up to 16 CEUs available

And while you are there enjoy all the arboretum has to offer.

The Morton Arboretum Transportation Pass includes transportation from the Sheraton Hotel to The Morton Arboretum and entrance to the arboretum. The cost is \$25 for one day only or \$40 for both Saturday and Sunday.

Conference Activities at the [Navy Pier](#) July 25-28
Downtown Chicago

- Opening Ceremony and Welcome Reception
- Three days of [educational sessions](#) – up to 25 CEUs available
- [Trade Show](#)
- Numerous networking opportunities

See you in
Chicago!
July 23-28

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Conference continued from front

Save \$100 on your registration fee if you sign up for the ISA Annual Conference and Trade Show by July 8. After July 8, you must register on-site for this event. Pre-registering online means no lines, no waiting, and no hassle – avoid the hassle of on-site registration.

Pre-registering online also gives you a chance to win your conference registration for FREE. Make your trip to Chicago as stress-free as possible and [register now](#).

Hotel Reminder: The deadline to reserve a room at one of ISA's conference hotels is July 1. Make your hotel [reservation](#) now.

[Click here](#) for a detailed schedule of events and optional activities.

International Tree Climbing Championship Update

Important: ITCC Equipment and Technique Questions

Any new or unknown equipment or techniques must be submitted to ISA a minimum of four weeks prior to the event. This year's ITCC starts on July 24, making the deadline June 26. These four weeks will allow the appropriate amount of time required to adequately review new equipment and technique, along with associated configuration and compatibility. [Click here](#) for a submission form for equipment and technique questions. Provide any related test data, manufacturer's information, applicable standards, intent for use, pictures, and videos. Any information that does not fit onto the form, and pictures or videos, can be e-mailed to itcc@isa-arbor.com. New or unknown equipment or techniques and associated compatibility and configurations brought to our attention during ITCC gear check may be reviewed if time permits.

Don't Forget 2010 ITCC – Lisle, Illinois at the Morton Arboretum, July 24-25.

2010 ITCC Registration

If your chapter or associate organization is planning to send competitors to the 2010 ITCC in Chicago, remember to get your registration in to the ISA office by June 15. Even if you have not yet had your chapter competition by June 15, please still register your chapter for a slot(s). If you have questions regarding registering competitors, contact Sonia Garth at sgarth@isa-arbor.com.

ITCC Chapter Competition – New in 2010!

Chapters are encouraged to send both male and female competitors to the 2010 ITCC to be eligible for this year's Chapter award. The chapter with the highest, combined male and female scores from the preliminary events held on Saturday, July 24, will win this first-year award. In the case of chapters who have additional competitors such as the ITCC returning champion or representatives from other regional competitions, only the scores of the official male and female chapter representatives will be counted.



"I see public education as an important facet of our work," Karen Doherty begins, "and I feel proud to be adding to that in my job and through my contacts within ISA."

Karen is a member of ISA's Council of



Karen Doherty,
Massachusetts Tree
Wardens and Foresters
Association

Component Representatives, having served on the ISA New England Chapter Board of Directors since 2001. She also serves on the BCMA Test Committee, is past president of the New England Chapter,

and was the volunteer chair for the 2009 ISA Annual Conference & Trade Show in Providence, Rhode Island.

Karen first became involved with ISA for the opportunity to learn by working with "great people in the industry." She is both an ISA member and an ISA Certified Arborist. "I never gave a thought to doing one without the other!" she explains. She feels that the skills and knowledge she has attained as a Certified Arborist are tremendous assets in her work.

Karen lives in South Hadley, Massachusetts, and is executive director for the Massachusetts Tree Wardens and Foresters Association, which will soon celebrate its 100th anniversary. This position affords her "the opportunity to interface both with the public and with professionals working in municipal, utility, and commercial arboriculture."

"I love hearing and reading the many stories of dedication and commitment arborists have to their work," Doherty says of her volunteer efforts in the organization. She finds satisfaction in contributing to the increasing professionalism of the field of arboriculture.



ArborPod Offers CEU Quizzes

If you have been following Science of Arboriculture or Detective Dendro in ArborPod, you already know that we are now offering quizzes online for CEU accrual! Each Science of Arboriculture podcast episode is about 40 minutes and reveals new developments in arboriculture research and practice presented by our host—Dr. Tom Smiley of Bartlett Tree Research Laboratories.

Detective Dendro is an incredibly entertaining series, in which our acclaimed Detective Dendro articles from *Arborist News* gain life through our voice talent. If you haven't checked, you should listen to the first episode where Sharon Lilly and Guy Meilleur talk about how the idea for the character was conceived. A new quiz will be available online for each episode. Access [ArborPod](#) or take a [quiz](#).

ISA Certification Committee Updates

The ISA Test Committee met April 7-9 in San Antonio, Texas for the first of its biannual meetings. Committee members assigned numerical values to 425 questions using the scientific Angoff method. Pre-test question statistics were reviewed and questions were edited based on the results of the analysis. As of July 1, 2010, computer based testing (CBT) for the ISA Certified Arborist examination will be launched in Australia, Brazil, New Zealand, and United Kingdom/Ireland. The English ISA Certified Arborist exam will be available in all [CBT locations](#). The Spanish ISA Certified Arborist exam, and the English and Spanish Tree Worker written exams, will also be available via CBT July 1. The next ISA Test Committee meeting will be held in October 2010.

The ISA BCMA Test Committee met April 21-23 in Denver, Colorado for the first of its biannual meetings. Committee members assigned numerical values to 165 questions using the scientific Angoff method. Exam question statistics were reviewed and questions were edited based on the results of the analysis. The next ISA BCMA Test Committee meeting will be held in October 2010.

ISA Certification Board Nominations

The ISA Certification Board is taking nominations for new Certification Board Members. All interested candidates should complete the [ISA Certification Board Member Information Sheet](#) and submit it to the ISA office. The deadline for submission is June 15.

Please mail entry to:
ISA Certification Department
P.O. Box 3129
Champaign, IL 61826-3129

Entry can also be e-mailed or faxed to:
e-mail: cert@isa-arbor.com
Fax: (217) 355-9516



Jack Kimmel International Grant Initiated

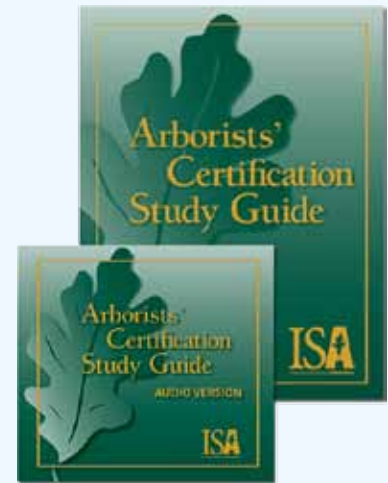
The TREE Fund is pleased to announce the formation of a new grant, thanks to the Canadian Tree Fund. The Jack Kimmel International Grant Program will make much needed funding available to researchers all over the world. In addition, it will further enhance recognition of Jack Kimmel, a great Canadian and forefather of our industry.

The grant will be administered by a joint task force, with representation from both organizations. Grants will be limited to projects requesting up to \$10,000 and supported primarily through donations to Canadian riders who participate in the Tour des Trees. The deadline to apply for the first available grant(s) will be November 1, which coincides with the TREE Fund's John Z. Duling Grant cycle. We will have all the specific details of the program up on the [TREE Fund website](#) soon, as well as the [Canadian TREE Fund website](#).

Apply for John Wright Memorial Scholarship by June 15

Could you or your student use \$2,000 toward tuition next fall? This scholarship is for high school seniors and returning undergraduates interested in a career in arboriculture. Get more information or [apply online](#).

Check Out ISA's Latest New 2010 3rd Edition Combo



Arborists' Certification Study Guide – Combo set

#CA1017 [Buy now](#)

Retail – \$139.95 Member – \$94.95

Arborists' Certification Study Guide – Book only

#P1537 [Buy now](#)

Retail – \$114.95 Member – \$79.95

Arborists' Certification Study Guide – Audio CD set only

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Building Blocks

#PC1703 [Buy now](#)

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