



2016 ISA True Professionals of Arboriculture™ Recipients

The True Professionals of Arboriculture™ recognition program honors arborists and tree care professionals for their positive impact on the industry in and around their communities. Visit www.isa-arbor.com and the *Arborist News* for future case studies from each of the winners.



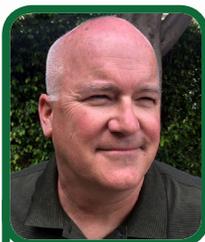
Carlos Anaya

—True Professional of Arboriculture

Technician/ISA Board Certified Master Arborist®—
City of Buenos Aires
Buenos Aires, Argentina

Carlos Anaya of Buenos Aires, Argentina, became an ISA member in 1997 and attended his first ISA Annual Conference in 1998. Inspired by this experience, it became his mission to spread the concepts of modern arboriculture and tree biology throughout his homeland to dispel urban tree management myths. Carlos was co-founder of the Argentina Association of Trees in 2000, and became the first ISA Certified Arborist in Argentina in 2001.

Currently a government technician for the City of Buenos Aires at the Buenos Aires Botanical Garden, Carlos also owns his own consulting firm, Tree Arboricultura. He provides training and education to employees and has partnered with biologist Gerard Passola to offer arboriculture courses at the University of Buenos Aires. Carlos organizes workshops and conferences throughout Argentina, and is often a speaker and trainer for events in other Spanish-speaking countries. He believes in approaching each day by maintaining a strong code of ethics and selflessly sharing his knowledge.



Mark Duntemann

—True Professional of Arboriculture

Owner—Natural Path Urban Forestry Consultants
South Royalton, Vermont, US

Mark Duntemann formed his company, Natural Path Urban Forestry Consultants, in 1985 while still in graduate school studying urban forestry at the University of Wisconsin-Madison. Currently, Mark has two offices, one in Chicago where he is involved in consulting projects and serves as an expert witness, and the second in Vermont where he focuses on writing.

As an employer, Mark mentors his staff, providing them with ISA memberships, supporting their acquisition of ISA credentials, and inspiring them to broaden their skills by presenting at conferences and teaching sections of a Certified Arborist exam preparation course. He also reaches out to communities to promote awareness of transgenerational trees; to assist under-resourced communities in achieving Tree City USA status; and to initiate many projects that promote a better understanding of specific subjects related to tree care to a broad spectrum of individuals, organizations, and legislative decision-makers—all for the love of trees and the creation of a tree culture.



Kevin Eckert

—True Professional of Arboriculture

President/Managing Director—Arbor Global USA
Kailua, Hawaii, US

Kevin Eckert is president, managing director, and chief consulting arborist for Arbor Global US and Arbor Global Hong Kong Ltd. He began his career as a research technician and project manager for utility vegetation management projects and developed a focus on the technical aspects of tree management. Kevin, of Kailua, Hawaii, is making a difference through his current work with Arbor Global US by educating both arboricultural professionals and clients about best tree care standards and practices and improving the quality of arboriculture in Hawaii.

Kevin is also making a difference in the development of modern arboriculture in Hong Kong, working with China Light and Power Company to develop a utility tree management program and working with other government departments and contractors to advance professional arboriculture. He has used the ISA Certified Arborist and Certified Tree Worker programs to promote certification, resulting in significant growth in the number of ISA credential holders in Hong Kong while enhancing the quality of tree work and the awareness of arboriculture.

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Paul Johnson

—True Professional
of Arboriculture

Urban and Community
Forestry Coordinator
Texas A&M Forestry Service
Austin, Texas, US

Paul Johnson is the urban and community forestry coordinator for the Texas A&M Forest Service and a current member of the ISA Board of Directors. He has a long history of “speaking for the trees” through his communications as a radio talk show host, newspaper columnist, university adjunct instructor, and plant care specialist. He is both a teacher and public speaker, having given more than 500 presentations on hundreds of arboriculture-related topics.

Paul provides the voice for ISA’s *Arborist News* CEU article podcast, and he created the “Trees Are Key” podcast, which is produced and supported by the Forest Service with more than 50 recorded episodes to date. He also encourages the use of social media to engage the public and other tree care professionals and co-hosts a weekly program called Tree Chat with industry leaders who discuss tree care and related issues. Teaching and preaching about trees is his passion, which is why many know Paul Johnson as the “Tree-vangelist.”



Robert Reid

—True Professional
of Arboriculture

(Retired) Urban Forester—
City of Monterey
Monterey, California, US

Robert Reid recently retired as urban forester for the City of Monterey, California, after 30 years of service. With a degree in natural resource management, he was the first urban forester that the city hired, but he realized he needed arboricultural training. Robert joined ISA and used its resources to develop his knowledge and skills, later becoming an ISA Certified Arborist. As he developed a staff of skilled tree workers, he mentored them and encouraged their education and certification, always emphasizing tree worker safety and adherence to ANSI standards.

Robert was key in managing the City’s partnership with the U.S. Army to provide tree care services to nearby military bases. The partnership became known as the Monterey Model and is a benchmark for partnerships between public entities. He was also instrumental in the development and administration of a city ordinance for preservation of trees and shrubs on both public and private properties, and led his staff in managing the process to maintain Monterey’s Tree City USA status for 35 consecutive years.



David Scharfenberger

—True Professional
of Arboriculture

President—Wachtel Tree Service
Merton, Wisconsin, US

David Scharfenberger has been president of Wachtel Tree Science in Merton, Wisconsin, since 1994. Establishment of certification goals is part of the hiring agreement for new staff. Of their 33 employees, four are BCMAs, 24 are ISA Certified Arborists, and the remaining five are working on their goals. David also encourages Industry memberships, attendance at conferences, and enrollment in classes and seminars as a means of continuing employee development.

David and Wachtel employees give back by volunteering their time and equipment to provide tree removal, pruning, tree planting, and restoration services to locations such as Ronald McDonald House, Hawthorn Glen Nature Center, the University of Wisconsin-Madison Arboretum, and Neighborhood House Nature Center, and they also support the Wisconsin Arborist Association’s Days of Service. For more than 20 years, David has presented Arbor Day programs at three elementary schools and helped local Scout troops with a City Arbor Day tree planting program to foster children’s understanding of the importance of trees and the career opportunities they offer.

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Gregg Staniforth

—True Professional
of Arboriculture

Master's Degree Student
University of British Columbia
Penticton, British Columbia, Canada

Gregg Staniforth was urban forester for a borough in the City of Montreal, Quebec, Canada, and is currently working to complete a Master of Science Degree in Arboriculture and Urban Forestry. He has made significant contributions to the City of Montreal's Tree Policy and the Urban Forestry Plan for his borough.

As a dedicated volunteer, Gregg was the first Certification Liaison and exam proctor for the ISA Quebec Chapter and managed the translation of the *Arborists' Certification Study Guide* into French, which he credits to the hard work of more than 30 professional volunteers. In less than two years after the translation of the certification exam, the number of ISA Certified Arborists in Quebec grew from 10 to nearly 70 and continues to grow. In addition, arborists from Belgium and France have traveled to Quebec to take the exam in French and return to their countries as ISA Certified Arborists. Gregg believes in using his knowledge and resources to help others understand and manage their urban forests.



David Story

—True Professional
of Arboriculture

Consultant—Bartlett Tree Experts
Northbrook, Illinois, US

David Story is an arborist representative for Bartlett Tree Experts in Northbrook, Illinois, and is well-known among colleagues and clients for his high level of technical knowledge. His reputation as an expert resource prompted the Chicago Botanic Garden to contact David about a water mold problem, which resulted in a soil research collaboration between Bartlett and the Garden. He was an early adopter of innovation and research and has arranged test sites for a number of significant studies regarding soil management, pest management, tree preservation, and general tree care.

David recognizes landscape contractors as key partners and developed client seminars to educate them and others about trees and proper tree care, which led to a series of multidisciplinary symposia for other green industry professionals. He has also organized educational sessions about innovations in tree care for Master Gardeners who then share the information with the general public through the Chicago Botanic Garden's plant information service. David has made great strides in bridging arboriculture and other green industry professions.