

2013 ISA True Professionals of Arboriculture™ Recipients

The True Professionals of Arboriculture™ recognition program honors arborists and tree care professionals for their positive impact on the industry in and around their communities. Visit isa-arbor.com and the *Arborist News* for future case studies from each of the winners.



Every Leaf a Miracle

Edward Milhous

—True Professional of Arboriculture

ISA Certified Arborist®
Consultant and owner of TreesPlease®,
Haymarket, Va. (US)

Ed Mihous is a teacher, freely giving of his time to support developing arborists in their careers.

As the owner of his consulting firm, TreesPlease® in Haymarket, Virginia, Milhous has enjoyed an outstanding reputation with consumers and arborists for helping people solve their plant problems.

A founding member of the Mid-Atlantic Chapter of ISA, Milhous was also instrumental in launching the certified arborist program at the local level. A long-time supporter of continuing education, Milhous was one of the first arborists to become TRACE qualified in his region. For the past 25 years, he's promoted arboriculture at the Virginia Tech Spring Camp and does so without thought or desire for any recognition.

Ed Milhous' commitment to education and outreach are the qualities that make him an ISA True Professional of Arboriculture™.



The Town Arborist

Jim McCready

—True Professional of Arboriculture

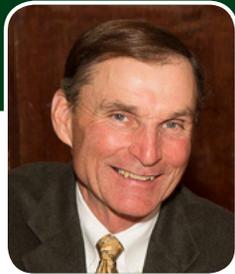
ISA Certified Arborist®
Registered Professional Forester
Owner-McCready Tree & Forestry Consulting,
Program Forester-Tree Canada
Carleton Place, Ontario (Canada)

To Jim McCready, a True Professional of Arboriculture is when you are recognized and respected by your peers and the groups you belong to for moving the profession forward.

McCready is the owner of McCready Tree & Forestry Consulting in Carlton Place, Ontario. With no city funding to pay for staff to ensure urban trees are properly cared for, McCready volunteers as the town arborist, offering his expertise in forestry and arboriculture as a contribution to his community.

Even in retirement, McCready shows no signs of slowing down. He's increased his activity to promote healthy trees across Eastern Ontario from tree planting projects with Tree Canada to the development of the Regional Forest Health Network.

As a True Professional, Jim McCready values ISA's promotion of best practices for urban trees and urban forestry across the landscape.



An Honorable Man

Richard Herfurth

—True Professional of Arboriculture

ISA Board Certified Master Arborist®, Certified Tree Worker™, Certified Treecare Safety Professional, Tree Risk Assessment Qualified, Safety and Training Coordinator, Bartlett Tree Experts. Lyndeborough, N.H. (US)

Richard Herfurth of Lyndeborough, New Hampshire is considered selfless in his approach to everything he does, often giving of his personal time in support of industry and community events.

In his job as safety and training coordinator for Bartlett Tree Experts New England Division, Herfurth teaches all aspects of safety and arboriculture to every employee—whether in management or production. He’s worked with thousands of tree care consumers in the U.S. and Canada, always with a professional manner and thoughtful style.

A Board Certified Master Arborist™, Herfurth is considered by colleagues as one of the most well-rounded arborists in the Bartlett family. In addition, Herfurth oversees the Bartlett Internship Program in the New England region, exposing students to as many field skills and experiences as possible.

Richard Herfurth is a mentor, teacher of arborists and honorable man—all examples of what ISA True Professionals™ stand for.



**Share Ideas.
Get Involved. Lead**

Scott Liudahl

—True Professional of Arboriculture

ISA Board Certified Master Arborist®, City Forester Fargo, N.D. (US)

Scott Liudahl’s dedication to arboriculture extends beyond his job as the city forester in Fargo, North Dakota. Liudahl collaborates with many people and organizations to help achieve his goals of a safe, healthy, diverse and continuously progressive urban forest to benefit the entire community.

Among his past initiatives are partnering with schools and other local organizations to work with at-risk teenagers, teaching them the methods behind proper tree care and helping them prepare for future life experiences. In addition, Liudahl helped facilitate and create living snow fences with trees to protect a neighborhood during harsh winters, and developed a pre-mitigation program to minimize the impact of the emerald ash borer in his community.

Liudahl promotes ISA Certified Arborists by requiring full-time forestry department field staff to reach the designation within their first year on the job. Today, a third of his workers have achieved additional certifications while under his leadership.

Scott Liudahl brings out the best in others and himself—a leader and an ISA True Professional of Arboriculture™.



The Arbor Advisor

Terrill Collier

—Honorary Life Membership and True Professional of Arboriculture

ISA Certified Arborist®, Owner and President Collier Arbor Care Clackamas, Ore. (US)

Terrill Collier is the second-generation owner of Collier Arbor Care in Clackamas, Oregon, carrying on the deeply-rooted traditions started by his father. His leadership and commitment to the industry is why ISA has named him a 2013 True Professional of Arboriculture™.

Collier tirelessly promotes proper tree care to the consumer, employs a full staff of ISA Certified Arborists and generously donates his time to tree causes. From pro-bono work on historic tree care to raising thousands of dollars bike riding in the Tour des Trees with his family to fund tree research, Collier carries out his daily activities with a quiet demeanor, a positive attitude and a willingness to share his knowledge with others.

Also a 2013 ISA Award of Distinction for Honorary Life Membership, Terrill Collier is a True Professional admired by many.

