

TREE CARE COMPANY OWNER RESIDENTIAL/COMMERCIAL TREE CARE

JOB DESCRIPTION

Although there are some prominent large and medium-sized tree care companies, the vast majority are small companies. Owners typically handle the management and administration of the company, from sales and daily work operations to accounting and personnel. It is not unusual for company owners to work with the crew in a climber or supervisor capacity.

TYPICAL BACKGROUND

Company owners may have grown up with family businesses or started their own companies after breaking off from an existing company. Most have extensive background in field operations but little education or training in business administration.



ELIGIBILITY REQUIREMENTS

Company owners must be self-motivated with strong management and leadership skills. A good foundation in arboricultural knowledge is essential. ISA Arborist Certification is strongly recommended and may be required to bid on some contracts. Education and training in business administration matters are recommended. Owners should be ISA members, and companies should be NAA members.

EDUCATION/TRAINING NEEDS

- General work site safety and hazard recognition
- Work orders and work plan preparation
- Sales and customer relations training
- Basic management training
- Business and communication skills
- Accounting and personnel management
- Emergency procedures
- Chain saw use and safety
- Chipper use and safety
- Proper equipment use and maintenance
- Pruning principles and techniques
- Cabling and bracing (and lightning protection)
- Tree identification proficiency
- Tree biology
- Diagnostic training, especially hazard recognition

EDUCATION TRAINING MATERIALS

- NAA Business Management Manual
- NAA Model Safety Program
- NAA: *Foreman Training Program*
- ISA: *Evaluation of Hazard Trees in Urban Areas*
- ISA: *Arborists' Certification Study Guide*
- ISA ArborMaster Video Series and Workbook: *Chain Saw Use and Safety*
- NAA Video: *Back Injury Prevention*
- ISA ArborMaster Video Series and Book: *The Art and Science of Practical Rigging*
- ANSI Z133.1 Safety Standards
- ANSI A300 Standards series
- NAA Tailgate Safety Program
- Electrical Hazards Awareness Program
- Best Management Practice Series
- ISA: *Plant Health Care for Woody Ornamentals*

CERTIFICATIONS/LICENSES

Commercial Drivers License (CDL) may be required. ISA Arborist Certification is recommended.

TYPICAL FUTURE CAREER PATHS

Some company owners become arboricultural consultants.