THE PATRON PROGRAM

provides resources that allow ISA to focus on leadership development within your organization's network, student outreach opportunities, and public education.

ISA…promoting the professional practice of arboriculture

The Patron Program helps ISA carry out our mission

to promote the professional practice of arboriculture and foster a greater worldwide awareness of the benefits of trees. With your resources, we are able to invest in three key initiatives:

Leadership Development

Leadership is a resource valuable to ISA and its component network.

Student Opportunities

Students are the future leaders of ISA as well as the industry of arboriculture as whole.

Public Outreach

Expanding our reach to the public elevates our profession.

BECOME A PATRON SPONSOR TODAY

The Patron Program provides resources that allow ISA to focus on leadership development within your organization's network, student outreach opportunities, and public education.

With your patronage, ISA supports:

Leadership Development

- The ISA Leadership Workshop provides networking opportunities to ISA leaders from around the world for exchange of innovative ideas and learning about trends affecting our industry.
- ISA enlists renowned association speakers to provide quality education on organizational governance, volunteer engagement, and continual operational and process improvement.
- The ISA Leadership Workshop networking sessions provide components with valuable opportunities to share ideas and learn from one another.

Student Opportunities

- Your support allows students to receive electronic benefits from ISA—FREE of charge!
- With support from Patrons like you, ISA student membership has shown significant growth over the last several years.

Public Outreach

- The Patron program supports global initiatives.
- ISA is committed to translations of educational and consumer materials to promote the global knowledge of proper tree care.
- *TreesAreGood.org* is an educational website providing homeowners and other tree owners with reliable information regarding the benefits of trees and how to properly care for trees in an urban environment.

With patrons like you and others in our industry, we can make the world a better place, one tree at a time!

Jim Skiera
ISA Executive Director

Patron Application

International Society of Arboriculture
corporatesales@isa-arbor.com
PO Box 3129 • Champaign, IL • 61826-3129 • USA
p. +1 217.355.9411 • *f.* +1 217.355.9516 • www.isa-arbor.com

COMPANY INFORMATION

Name: _____

Street Address: _____

City: _____ **State/Province:** _____ **Zip/Postal:** _____

Country: _____ **Daytime Phone:** _____ **Fax:** _____

E-mail: _____

CONTACT INFORMATION

Name: _____ **Title:** _____

Steet Address: _____

City: _____ **State/Province:** _____ **Zip/Postal:** _____

Country: _____ **Daytime Phone:** _____ **Fax:** _____

PATRON BENEFITS

Support is for the calendar year (January 1 through December 31) and not pro-rated for any portion thereof. Memberships are non-transferrable and non-refundable.

Patron Member Options	Gold Level $2,000	Silver Level $1,000	Bronze Level $500
Number of ISA Professional membership(s) with choice of printed magazine Magazine selection: ❑ *Arborist News* ❑ *Arboriculture* ❑ *Urban Forestry*	3	2	1
Logo recognition on TreesAreGood.org sponsor page	✓	✓	✓
Logo recognition in ISA printed membership directory	✓	✓	✓
Logo recognition in December *Arborist News*	✓	✓	✓
Logo recognition in an issue of *ISA Today*	✓	✓	✓
Name recognition in ISA Annual Report	✓	✓	✓

PATRON SUPPORT LEVEL

Check one box below.

- ❑ Gold **$2000**
- ❑ Silver **$1000**
- ❑ Bronze **$500**

PAYMENT INFORMATION

Complete the payment section below. If paying by credit card, you may fax form to: +1 (217) 355.9516; Or mail entire form to: ISA Membership • PO Box 3129 • Champaign, IL • 61826-3129 • USA **All fees must be paid in U.S. dollars drawn from a U.S. bank.**

TOTAL [$]

Payment Type (Check one): ❑ Check #: _____ ❑ Visa ❑ MasterCard ❑ American Express

CC #: _____ **Month** / **Year** **Signature:** _____
(Only if paying by credit card)

CC BILLING ADDRESS

Name on Credit Card: _____

Street Address: _____

City: _____ **State/Province:** _____ **Zip/Postal:** _____

PATRON MEMBERS

Please include the name and contact information of each individual who will receive a complimentary membership for the Patron level. This information will be used to complete the Patron membership process.

Professional Member 1 Name: _____ Phone: _____ Email: _____

Professional Member 2 Name: _____ Phone: _____ Email: _____

Professional Member 3 Name: _____ Phone: _____ Email: _____

For office use only: ❑ Professional Membership information received